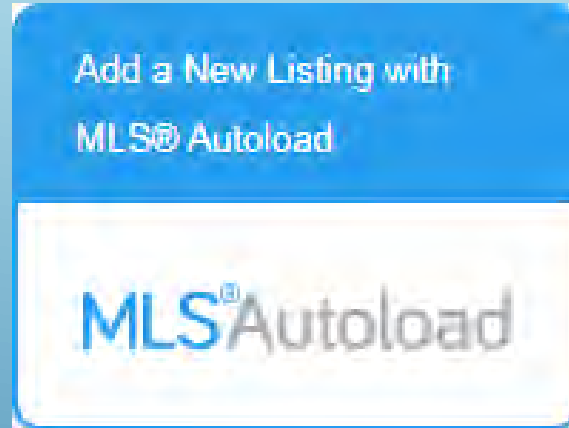




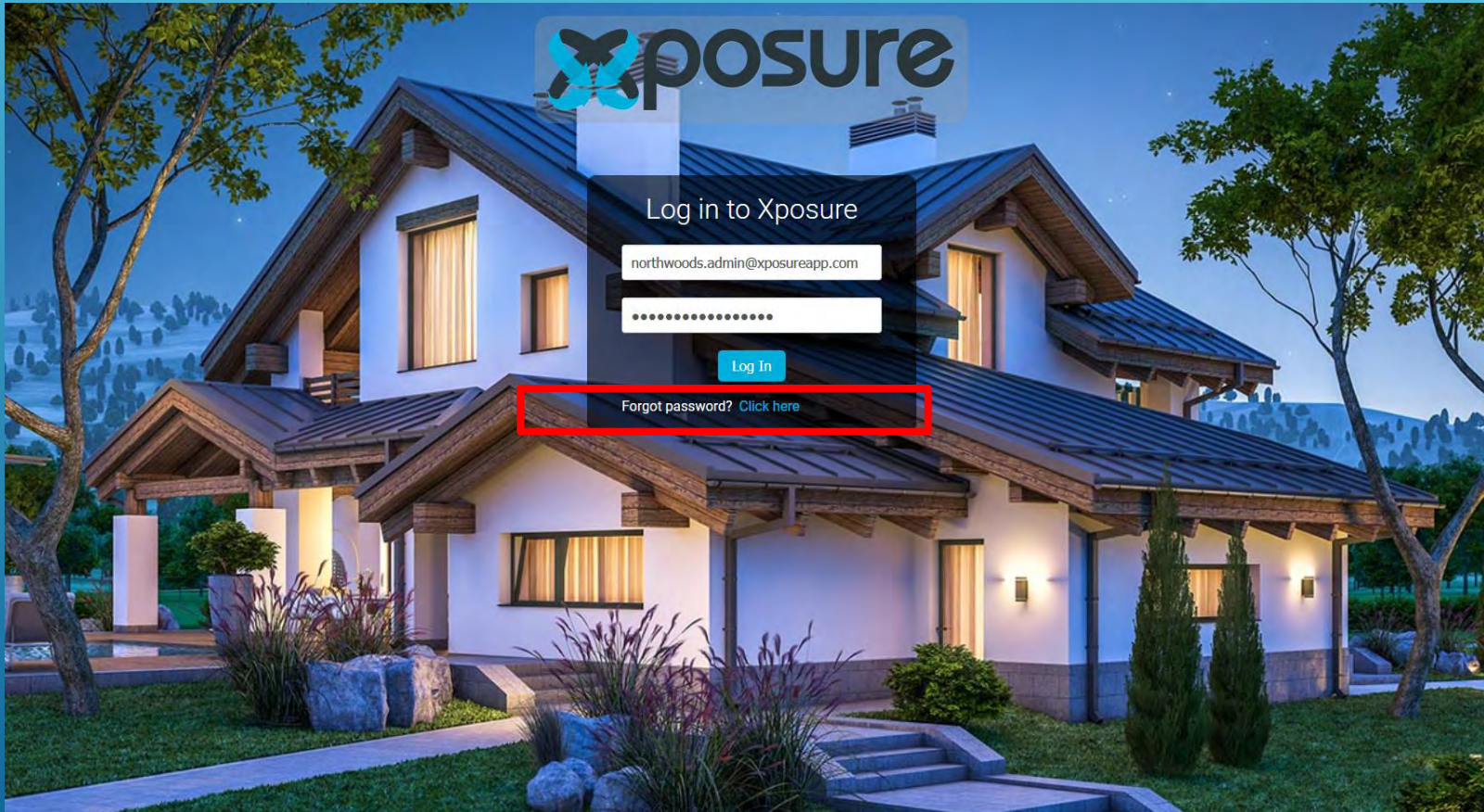
Greater Northwoods





Access

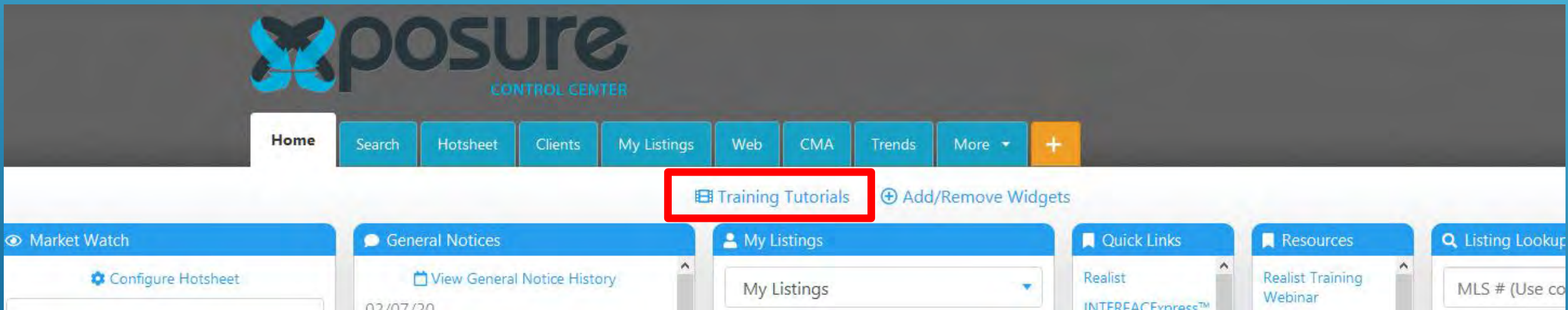
Visit: <http://xposureapp.com/> for samples and videos



- Desktop
- Tablet
- Phone

<https://admin.xposureapp.com/Login> - Your email is your Username

Learn More – short videos of features



AGENTS Need to Know

- Is an evolution of the MLS system
- Express and Interface will not be provided in 2021
- Provides each agent a FREE business page to share their listings and promote their expertise to consumers

Public view and how you
use it to promote
your own brand

Promote your own page so any searches come through YOU
<http://cliffkolinsky.realtyhd.com/>

The image is a screenshot of a real estate website for Cliff Kolinsky. The website has a light green header. On the left, there is a profile picture of Cliff Kolinsky, a man with short brown hair and a beard, wearing a dark jacket. Below the photo, his name "Cliff Kolinsky" is displayed in a large, bold, black font. Underneath his name, his contact information is listed: "C. (906) 360-2442", "P. (715) 547-3400", and "https://cliffkolinsky.c21.com/". Below this, his office address is provided: "CENTURY 21 BURKETT - LOL", "4153 Hwy B", "Land O Lakes", "54540". At the bottom left, the "CENTURY 21" logo is shown, with "Burkett & Associates" written below it.

On the right side of the header, there is a navigation menu with the following items: "Home", "Listings", "Search", "Buyer Info", "Seller Info", "Location", "About", and "Sign Up". The "Search" item is highlighted with a red rectangular box. In the top right corner, there are two buttons: "Share" and "Notify me of new listings".

The main content area features a large, scenic background image of a lake with autumn foliage and a wooden swing set. Overlaid on this image is the text "let's find your new home" in a large, white, sans-serif font. Below this text, in a smaller white font, is "Search for Real Estate in and around Greater Northwoods". At the bottom of the main content area, there is a search bar with several dropdown menus: "Listing Type", "Price", "Beds", "Baths", and "Size", followed by a magnifying glass icon.

OPTIONAL Xposure Brokerage Page

<https://listings.burkettrealty.com>

Listings is a subdomain of Burkettrealty.com

The screenshot displays the Century 21 Burkett & Associates real estate website. The top navigation bar includes the company logo and links for 'Home' and 'Properties'. Below this is a search bar with filters for 'AREA', 'TYPE', 'PRICE', 'BEDS/BATHS', 'SIZE', and 'STATUS'. A 'Search By Address or MLS® #' field is also present. The main content area features a map of a region with numerous circular markers indicating property listings. To the right of the map, a vertical list of property details is shown, each with a thumbnail image, address, price, and basic specifications. The list includes:

- 5-5086 Hwy 70: \$349,900, 3 Bed 4 Bath 2,554 Sqft, Gary Van Wormer
- N4891 Langford Lake R...: \$191,500, 3 Bed 2 Bath 1,344 Sqft, Thomas Kolinsky
- Lot 9,10,11-on Racine Ave: \$10,700, 2.9 Acres, John Ariola
- 1369 Big Lake Loop Rd S: \$195,000, 3 Bed 3 Bath 2,090 Sqft, Joyce & Jim Nykolayko
- OFFER ACCEPTED Lot 5-on River Rd: \$99,900, 0 Bed 0 Bath 2.2 Acres, Jerry Burkett
- OFFER ACCEPTED 7185 Voyageur Rd: \$695,000, 6 Bed 3 Bath 2,680 Sqft, Tara Stephens
- 884 Meta Lake Rd: \$665,000

Any clicks on these listings increase the **SEO for the firm's** website

In-House listings are Highlighted and shown at the top of the list

Upnorthmls.com – PUBLIC VIEW

NORTHWOODS ASSOCIATION OF REALTORS® Home Properties

Search by: AREA ▾ TYPE ▾ PRICE ▾ BEDS/BATHS ▾ SIZE ▾ STATUS ▾

Search By Address or MLS® #

3928 listings found

Property Listings:

- 12-w3779 Nona Bay Rd**
\$145,000
2 Bed 1 Bath 646 Sqft
NORTHWOODS COMMUNIT...
- W8148 Cth O**
\$229,900
400 Sqft
NORTHWOODS COMMUNIT...
- N9216 Fern Ln**
\$574,850
3 Bed 3 Bath 2,851 Sqft
NORTHWOODS COMMUNIT...
- 3559 Eagles Nest Ln**
\$324,900
2 Bed 3 Bath 2,700 Sqft
NORTHWOODS COMMUNIT...
- 2125 Whispering Pines Rd**
\$735,000
4 Bed 3 Bath 2,346 Sqft
NORTHWOODS COMMUNIT...
- 2064 River Rd**
\$175,000
3 Bed 2 Bath 1,200 Sqft
NORTHWOODS COMMUNIT...
- N11979 Cth Y**
\$100,000
3 Bed 1 Bath 850 Sqft
NORTHWOODS COMMUNIT...






Map data ©2019 Google Terms of Use Report a map error

Listing agent is displayed

Listing may be shared by email or on social media

W5828 Clear Lake Rd | \$549,000

OFFER ACCEPTED

Share:     

Notify me of more listings like this...




Photo Gallery


Video Tour

Details


Location

Comparables

Ron Garrison




P. (715) 453-2673
F. (855) 453-2673
Visit website..









101 W. Mohawk Drive
Tomahawk WI 54487


Contact Ron

Send





view full screen gallery

 Like Sign Up to see what your friends like.

Note option to
signup for PCS

Shared listings
will display in
this agent's
page.

All information is deemed accurate but should be verified if important.
Each office is independently owned and operated.

Powered by Xposure

Agent is displayed

Finding a Comparable – they see the listing firm, still framed to Ron

You can remove the Comparable link from the listing if you wish

7920 Trout Creek Rd | \$535,000

Share:     

[Notify me of more listings like this...](#)



Photo Gallery

Details

Location

Comparables

Ron
Garrison

P. (715) 453-2673

F. (855) 453-2673

[Visit website..](#)



101 W. Mohawk Drive
Tomahawk WI 54487

Contact Ron

Name

Phone

E-mail


Comments



Listed by COLDWELL BANKER MULLEADY-ER








[view full screen gallery](#)

 Like [Sign Up to see what your friends like.](#)

Agent is displayed

217 2nd St S | \$69,900

Share:     




Photo Gallery

Details

Location


Comparables

Ron Garrison

P. (715) 453-2673

F. (855) 453-2673

Visit website..



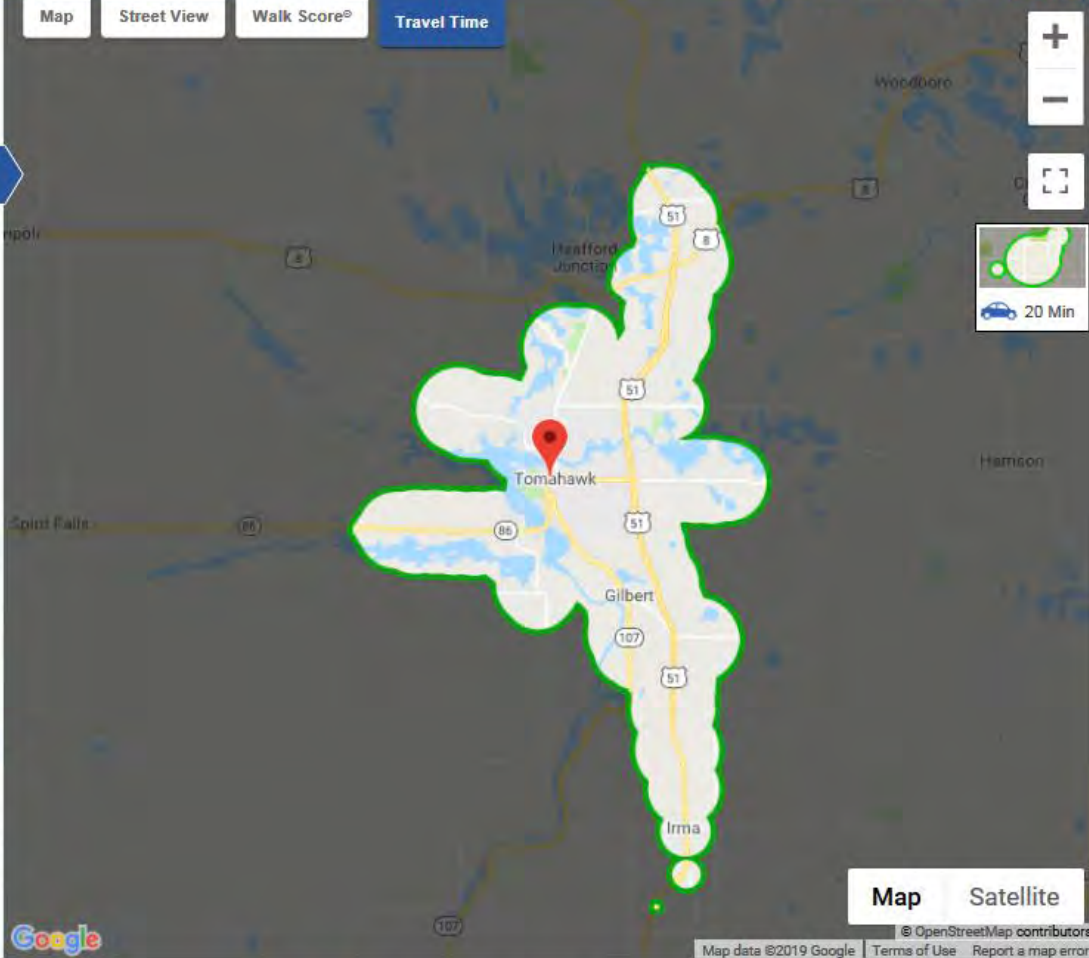
101 W. Mohawk Drive

Tomahawk WI 54487

Contact Ron

Send

Map Street View Walk Score® Travel Time




Map Satellite

Map data ©2019 Google

© OpenStreetMap contributors

[Terms of Use](#) [Report a map error](#)

 Like

Sign Up to see what your friends like.

All information is deemed accurate but should be verified if important.

Each office is independently owned and operated. Source: Northwoods Association of REALTORS®

Powered by Xposure

Where Google has data travel time and Street View may be available along with Walk Score

This Agent shared a listing
from another firm

3058 Carpenter Lake Rd N | \$624,900



Share:     



Photo Gallery

3D Showcase

Details

Location

Comparables

Basic

General

Interior

Exterior

Mortgage Calc

HVAC	Hydronic/Hot Water, Radiant, Wall/Window AC Unit, In-floor Heating, Zoned Heating	# of Stoves	1
Fuel	Natural Gas	# of Fireplaces	1
Attic	Scuttle	Fireplace/Stove Types	Gas, 2+ Fireplaces or Stoves
Flooring	Wood, Laminate, Mixed, Ceramic		
Basement Features	Full Basement, Walk-out/Hillside		
Water Heater			
Sewer	County Septic Maint. Program - Yes		
Water	Drilled Well		
Interior Features	Washer/Dryer Connection, 1st Floor Laundry, Furnishings-Negotiable, Cathedral Ceilings, Ceiling Fan, Walk-in Closet, Whirlpool Tub, Central Vacuum		
Appliances/Chattels	Refrigerator, Washer, Dryer, Double Oven, Dishwasher, Water Softener/Conditioner, Range Hood		

Room Matrix

	Bsmt	1st	2nd	3rd
Fin. Sqft	1,056	1,592	1,852	
Entrance		8x10		
Great Rm		20x28		
Kitchen		20'4x11		
Three Season		11'6x19		

Ron Garrison



P. (715) 453-2673

F. (855) 453-2673

Visit website..



101 W. Mohawk Drive

Tomahawk WI 54487

Contact Ron


Name

Phone

E-mail

Comments

Send

 Like

Sign Up to see what your friends like.

All information is deemed accurate but should be verified if important.

Each office is independently owned and operated. Source: Northwoods Association of REALTORS®

Powered by Xposure

Note the
additional tabs
of information
available when
shared or
viewed via PCS

With the Xposure page displayed you can share it with a customer

◀ First ◀ Previous Tag ☐ Close ✕ Next ▶▶ Last ▶▶

2203 Balsam Ln | \$795,000





Share:    

Photo Gallery

Details
Location
Comparables
About

Chris Raasch
C. (715) 612-7926
P. (715) 224-3800
Visit website..


WOODLAND LAKES REALTY, LLC
303 N 4th St
Tomahawk WI 54487

Contact Chris

Name
Phone
E-mail
Comments

Send

Listed by COLDWELL BANKER MULLEADY-ER

view full screen gallery  Like Sign Up to see what your friends like

Powered by Xposure

All information is deemed accurate but should be verified if important.
Each office is independently owned and operated. Source: Northwoods Association of REALTORS®

You may share by email to any customer.

DO NOT Share on Social Media unless you have the Listing Contract. Only REALTORS® (firms) with active contracts may advertise unless you have specific consent.


See Wis stat 452.136

Each GNMLS Agent and
Broker gets a FREE personal
Xposure Business Page

FREE Xposure Business Page

Share this page

Notify me of new listings...



Home

Listings

Search

Buyer Info

Seller Info

Location

Jackie Leonhard

C. (715) 612-2673
P. (715) 453-2673
choosejackie.com

Northwoods Community Realty.com

101 W. Mohawk Drive
Tomahawk 54487

Contact Jackie

Name

Phone

E-mail

Comments

Send

let's find your new home

Search for Real Estate in and around Tomahawk

Listing Type ▾ Price ▾ Beds ▾ Baths ▾ Size ▾

Like Sign Up to see what your friends like.

All information is deemed accurate but should be verified if important.
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Powered by Xposure

Use the Web tab to be sure you have your FREE business page set up for the public to view

FREE Xposure Business Page

Share this page [Email] [Facebook] [Twitter] [Home]

Notify me of new listings...

Home
Listings
Search
Buyer Info
Seller Info
Location

Jackie Leonhard

C. (715) 612-2673
P. (715) 453-2673
choosejackie.com

Contact Jackie

Name

Phone

E-mail

Comments

Send

Like Sign Up to see what your friends like.

let's find your new home
Search for Real Estate in and around Tomahawk

Listing Type ▾ Price ▾ Beds ▾ Baths ▾ Size ▾

101 W. Mohawk Drive
Tomahawk 54487

Northwoods Community Realty.com

All information is deemed accurate but should be verified if important.
Each office is independently owned and operated.


Powered by Xposure

Make sure people can use this link from upnorthmls.com listings to access your page

<http://janesmith.realtyhd.com>


Share your link in PCS and other communications

FREE Xposure Business Page



Jackie Leonhard


C. (715) 612-2673
P. (715) 453-2673
choosejackie.com



101 W. Mohawk Drive
Tomahawk 54487


[Home](#)
[Listings](#)
[Search](#)
[Buyer Info](#)
[Seller Info](#)
[Location](#)

[Residential](#)[Commercial](#)




12-w3779 Nona Bay Rd
Bed: 2 Bath: 1
Price: \$145,000

Looking for an affordable way to enjoy Lake Alice? This is as good as it gets! Furnished cabin on level frontage with good well and septic, 2473 feet of frontage with your own dock. Large bedroom with 2 sets of bunk beds and an additional bedroom with queen bed. Nice sized kitchen-dining area with grand view of Lake Alice. Watch the kids swim right out front of the cabin. Cabin is at the end of the lot with a...




W4720 Cth A
Bed: 5 Bath: 2
Price: \$285,000

Clean Air and clear water of the northwoods are yours to enjoy year-round with this outstanding property on Clark Lake. An outdoor enthusiasts paradise, the property offers prime land and Clark Lake has a variety of fish. Adorned with forest, groves and rolling meadows, the property features over 800 ft of Lake frontage approximately 10 acres of land. Main house is a 5 bedroom Brick colonial home, and two bed...




Lot 14 Selmer Rd
Price: \$39,900

This is a nicely wooded large lot with a lake view, cleared building spot, and tall hardwood trees. It is also very close to the Lake Nokomis boat landing. Features black top town road access, natural gas, cable, electric to the site as well as easy access to snowmobile trail. Build your cabin or home today!



Lots 1&2 Back Bay Cr
Price: \$60,000

This is a nicely wooded large lot with a lake view, cleared building spot, and tall hardwood trees. It is also very close to the Lake Nokomis boat landing. Features black top town road access, natural gas, cable, electric to the site as well as easy access to snowmobile trail. Build your cabin or home today!



W4720 Cth A




Contact Jackie

Send

Like

Sign Up to see what your friends like.

Share this page



Notify me of new listings...

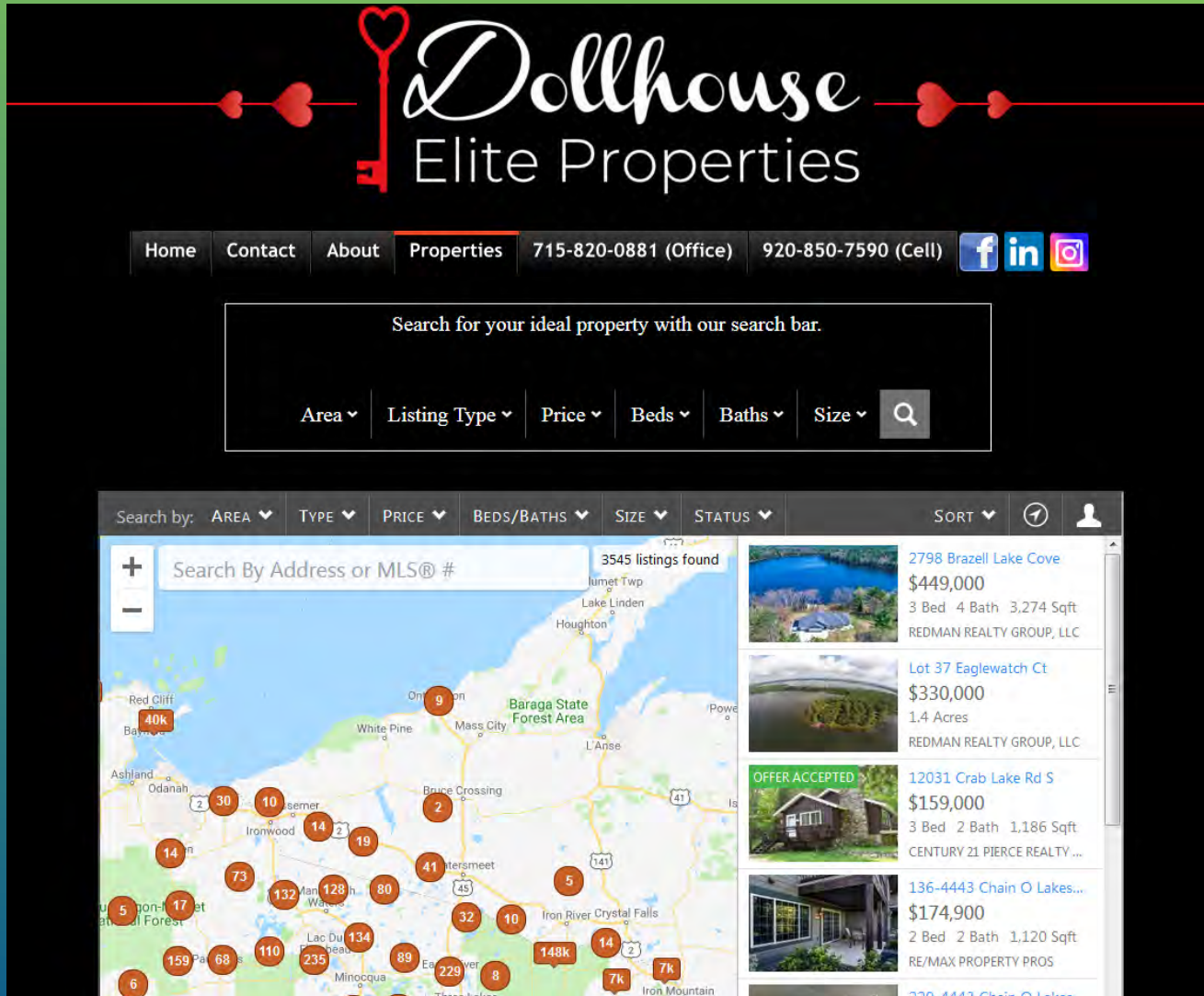
All information is deemed accurate but should be verified if important.
Each office is independently owned and operated.

Powered by Xposure

Public can view
all of your listings

FREE Xposure Business Page

<https://www.dollhouseeliteproperties.com/properties.html>

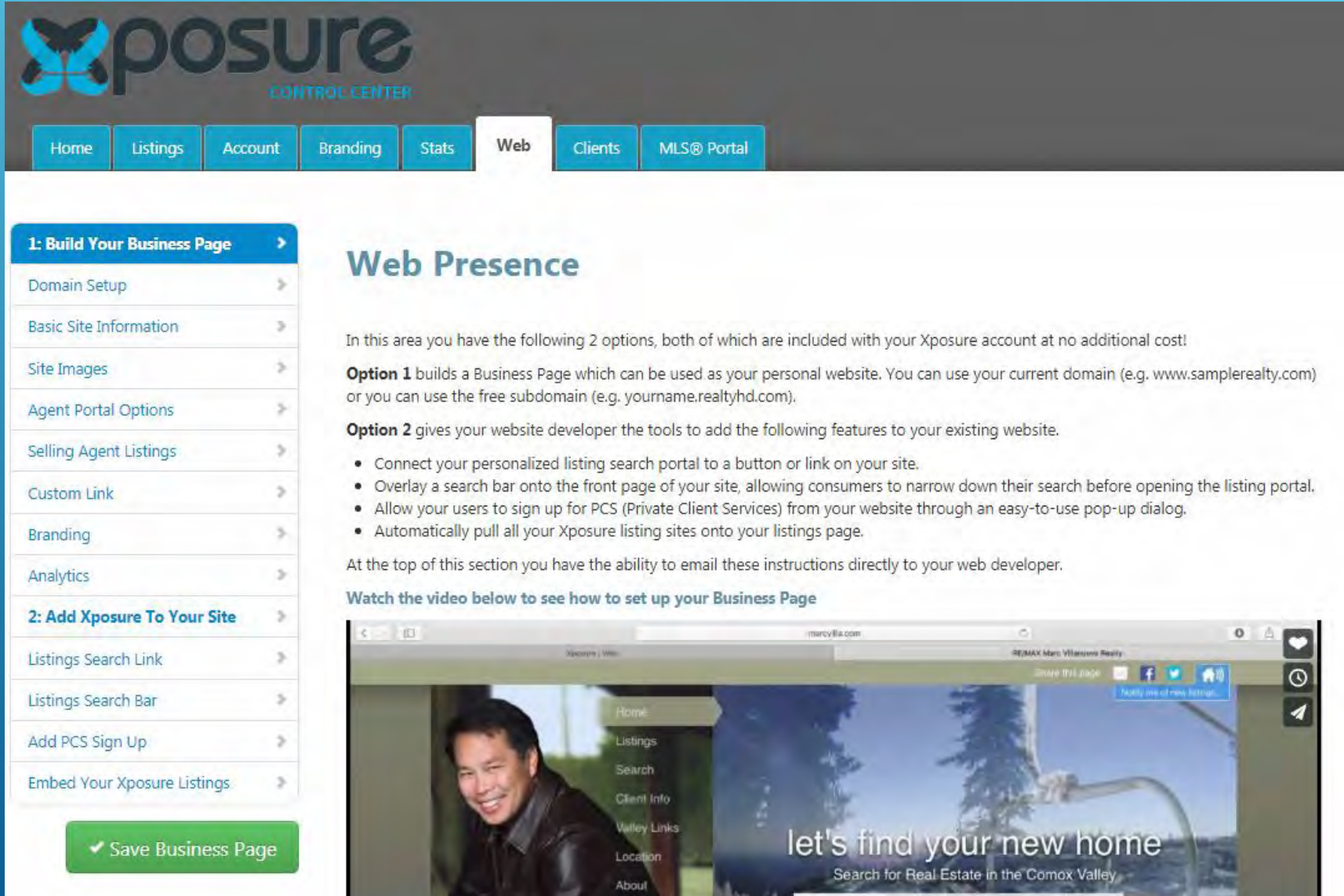


If you have an agent website, you could also integrate the personal webpage with your current website.

This is a solo Broker's page

Your Xposure Webpage

Xposure Control – Your Web page



The screenshot displays the Xposure Control Center interface. At the top, the Xposure logo is followed by the text "CONTROL CENTER". Below this is a navigation bar with tabs: Home, Listings, Account, Branding, Stats, Web (highlighted), Clients, and MLS® Portal. On the left side, there is a sidebar menu with two main sections: "1: Build Your Business Page" and "2: Add Xposure To Your Site". The "Web Presence" section is currently selected, showing options like Domain Setup, Basic Site Information, Site Images, Agent Portal Options, Selling Agent Listings, Custom Link, Branding, and Analytics. The main content area is titled "Web Presence" and contains text explaining the two options available. Option 1 builds a Business Page, and Option 2 gives website developers tools to add features. A list of features for Option 2 includes connecting a personalized listing search portal, overlaying a search bar, allowing sign-up for PCS, and automatically pulling Xposure listing sites. At the bottom of the main content area, there is a video player showing a preview of a real estate website with a navigation menu and a search bar.

Xposure CONTROL CENTER

Home Listings Account Branding Stats **Web** Clients MLS® Portal

1: Build Your Business Page

- Domain Setup
- Basic Site Information
- Site Images
- Agent Portal Options
- Selling Agent Listings
- Custom Link
- Branding
- Analytics

2: Add Xposure To Your Site

- Listings Search Link
- Listings Search Bar
- Add PCS Sign Up
- Embed Your Xposure Listings

Web Presence

In this area you have the following 2 options, both of which are included with your Xposure account at no additional cost!

Option 1 builds a Business Page which can be used as your personal website. You can use your current domain (e.g. www.samplerealty.com) or you can use the free subdomain (e.g. yourname.realtyhd.com).

Option 2 gives your website developer the tools to add the following features to your existing website.

- Connect your personalized listing search portal to a button or link on your site.
- Overlay a search bar onto the front page of your site, allowing consumers to narrow down their search before opening the listing portal.
- Allow your users to sign up for PCS (Private Client Services) from your website through an easy-to-use pop-up dialog.
- Automatically pull all your Xposure listing sites onto your listings page.

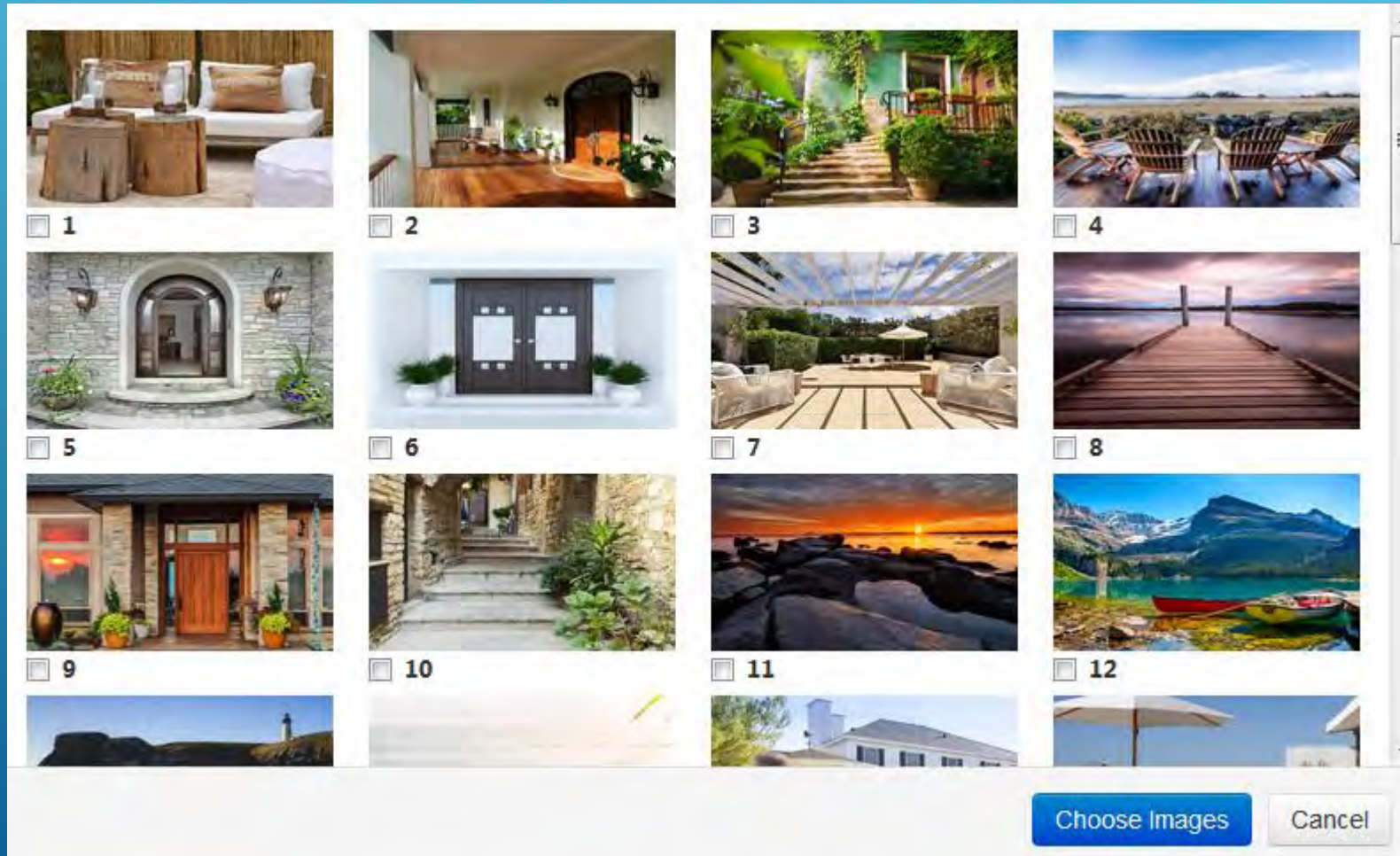
At the top of this section you have the ability to email these instructions directly to your web developer.

Watch the video below to see how to set up your Business Page

let's find your new home
Search for Real Estate in the Comox Valley

Use the Web tab to be sure you have your FREE business page set up for the public to view

Xposure Control – Your Web page



Choose 1 to 4
background images
or upload your own

Xposure Control – Your Web page

The screenshot displays the 'Web' section of a control panel. On the left is a sidebar menu with two main sections: '1: Build Your Business Page' and '2: Add Xposure To Your Site'. The 'Branding' option under the first section is highlighted. The main content area is titled 'Custom Brandings' and shows 'You have no custom brandings.' with a 'Create custom branding' button. Below this is the 'Built-in Brandings' section, which features six color scheme thumbnails: Slate Grey, Light Grey (which is selected), Brown Beige, Charcoal Red, Black Grey, and Black Blue. Each thumbnail shows a preview of a real estate agent's profile page with the chosen color scheme. Below each preview are 'Select' and 'Preview' buttons. At the bottom left of the sidebar is a green 'Save Business Page' button.

Stats Web Clients Search Hotsheet MLS® Portal

1: Build Your Business Page

- Domain Setup
- Basic Site Information
- Site Images
- Agent Portal Options
- Selling Agent Listings
- Custom Link
- Branding
- Analytics**

2: Add Xposure To Your Site

- Listings Search Link
- Listings Search Bar
- Add PCS Sign Up
- Embed Your Xposure Listings

✓ Save Business Page

Custom Brandings

You have no custom brandings.

Create custom branding

Built-in Brandings

Slate Grey

Light Grey

Brown Beige

Charcoal Red

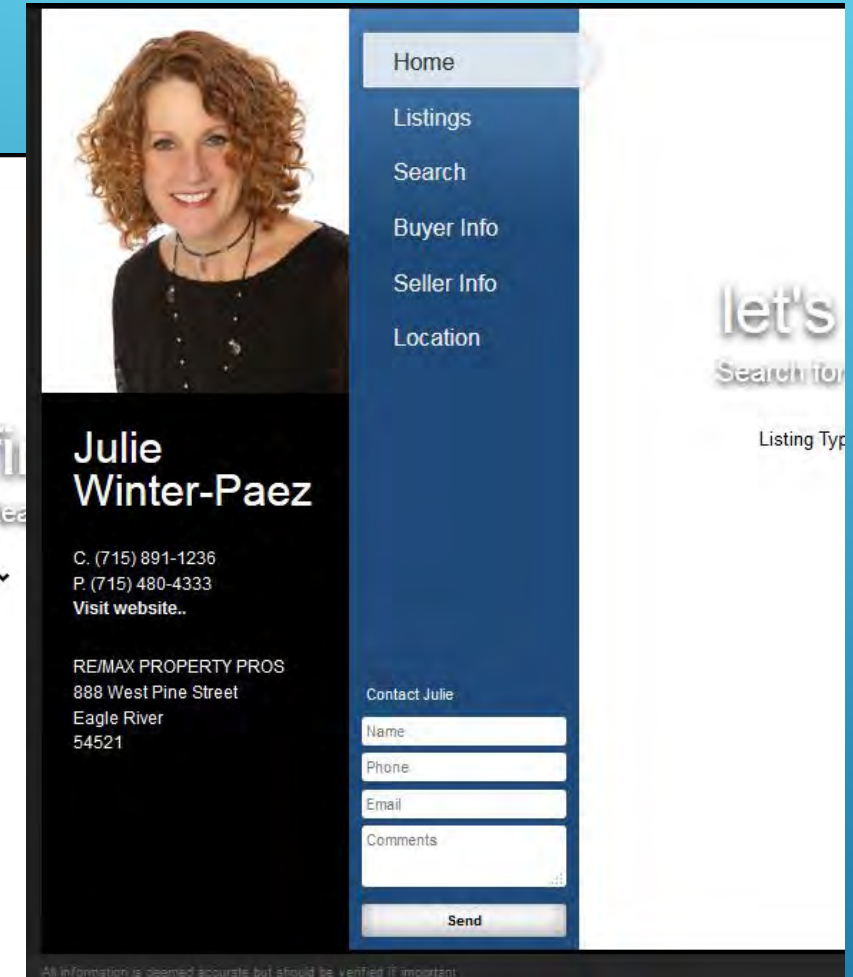
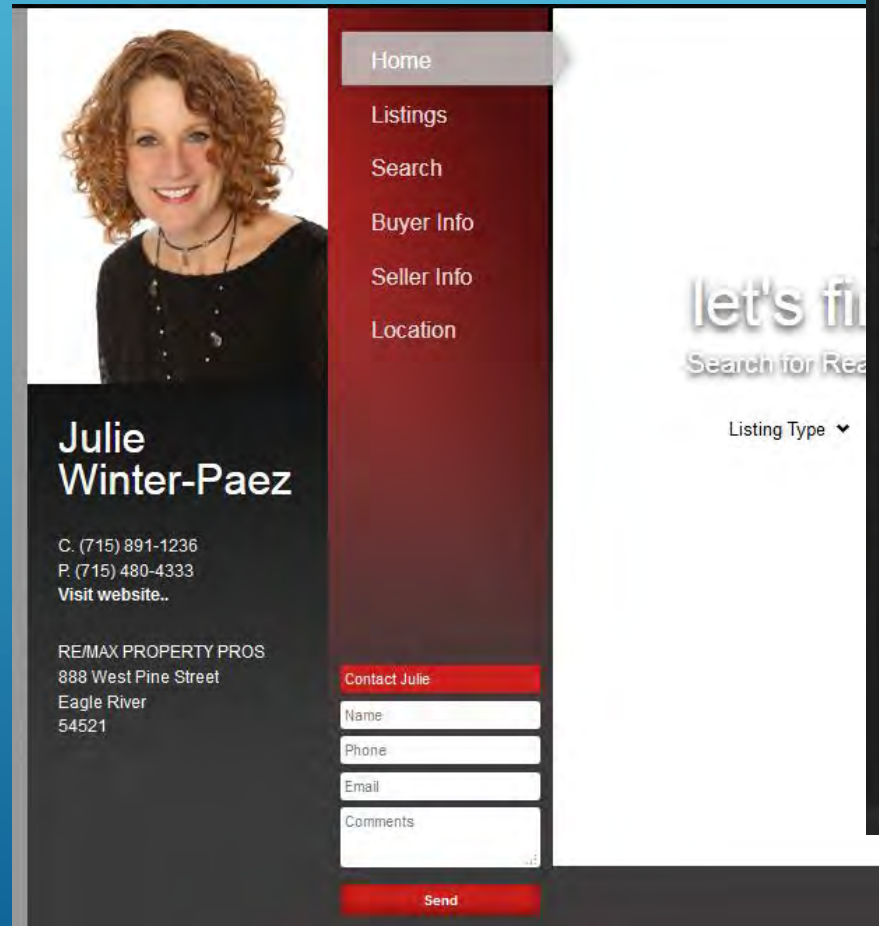
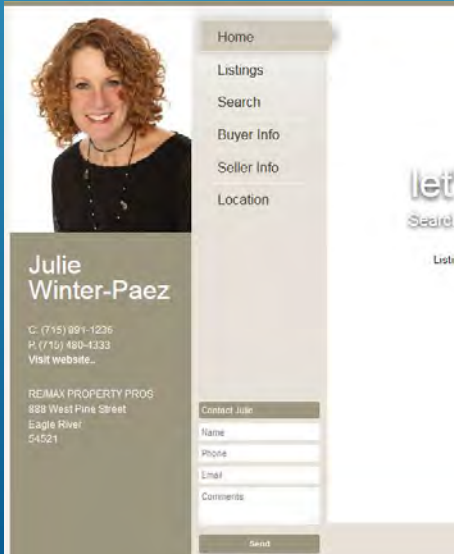
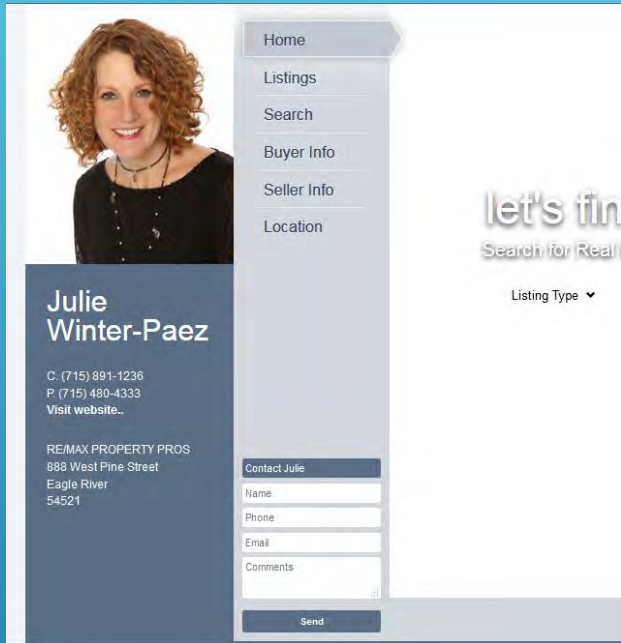
Black Grey

Black Blue

Select Preview

Select the color
scheme you'd like
for your profile

Xposure Control – Your Web page Samples



Marketing YOUR Brand

Marketing

These may be branded as they are NOT shown when shared by another REALTOR®

The screenshot displays the Posure Control Center interface. The top navigation bar includes tabs for Home, Search, Hotsheet, Clients, Listings (highlighted), Account, Branding, Stats, Web, CMA, Trends, Reports, and a plus icon. Below the navigation bar, there are filters for 'Active' and 'My Listings', and a 'New Listing' button. A status bar indicates '71 listings found. 0 Selected. Showing 1 to 71'. Below this are 'Actions' and 'Edit' buttons, a 'Filter Results' search bar, and pagination controls (First, Prev, Next, Last). The main content area is a table of listings with columns: T, Address, Tools, MLS #, Status, C, Price, Date Listed, Date Expired, DOM, Condition Removal Date, and Se. The third listing, '1897 HWY 155', has its 'Autoload' button dropdown menu open, showing options: 'View Public Website', 'Marketing Features', 'Design Center', 'Lifetime Stats', 'Listing History', and 'Clone/Relist'.

T	Address	Tools	MLS #	Status	C	Price	Date Listed	Date Expired	DOM	Condition Removal Date	Se
	3536 TAC LN	Autoload	182531	Active		\$574,000	Jan 3/20	May 15/20	32		
	3.9 Acres-ON HWY 70	Autoload	172522	Active		\$500,000	Jun 13/18	Jun 15/20	601		
	1897 HWY 155	Autoload	180272	Active		\$499,000	Jul 25/19	Jul 25/20	194		
	8086 FRONTIER RD		180742	Active		\$429,900	Aug 23/19	Feb 18/20	165		
	8322 GREEN BASS CR		182755	Active		\$420,000	Jan 17/20	Oct 23/20	18		
	108-3958 EAGLE WATERS RD		177126	Active		\$389,900	Apr 12/19	Apr 30/20	298		
	625 BOND ST N	Autoload	182815	Active		\$350,000	Jan 22/20	Oct 9/20	13		

- 1) Video
- 2) Brochure
- 3) Custom Link

Adding a Video

1 Property 2 Location 3 Photo 4 **Media** 5 Documents 6 Open Houses 7 Measurements 8 Data Entry

Xposure Floor Plan Images

Floor plan images must be in JPEG or PNG format and between 640 and 3000 pixels in width and height. You may add multiple floor plan images at one time. Label each floor plan using the dropdown menu. To change the order in which floor plans appear on the listing website, drag the floor plan image. To remove a floor plan, click the trash icon in the top right corner.

+ Add Floor Plan Image


Xposure Floor Plan PDF

Upload a PDF file of the listing's floor plans. You can only upload one file, so include all floors within the PDF file. This PDF is separate from the floor plan images above, and can be downloaded by the public when viewing the listing in Xposure.

+ Upload Floor Plan PDF

Xposure Video Tour

Please Note: As this Video Tour is not shared with other REALTORS® through the reciprocity of media feature, self promotion within the video is perfectly acceptable.



Spacious Northwoods Sanctuary - MLS #181940

← Prev Saved

Autoload step 4
for a **BRANDED**
Video

Links to
UNBRANDED
videos - dropbox,
etc. can be put in
step 8

Adding a Video

11-w3781 Nona Bay Rd | \$154,900

Share

Notify me of more listings like this...

Photo Gallery

Video Tour

Details

Location

Comparables

Jackie Leonhard

C. (715) 612-2673
P. (715) 453-2673
choosejackie.com

Northwoods Community Realty.com

101 W. Mohawk Drive
Tomahawk, WI 54487

Contact Jackie

Name

Phone

E-mail

Comments

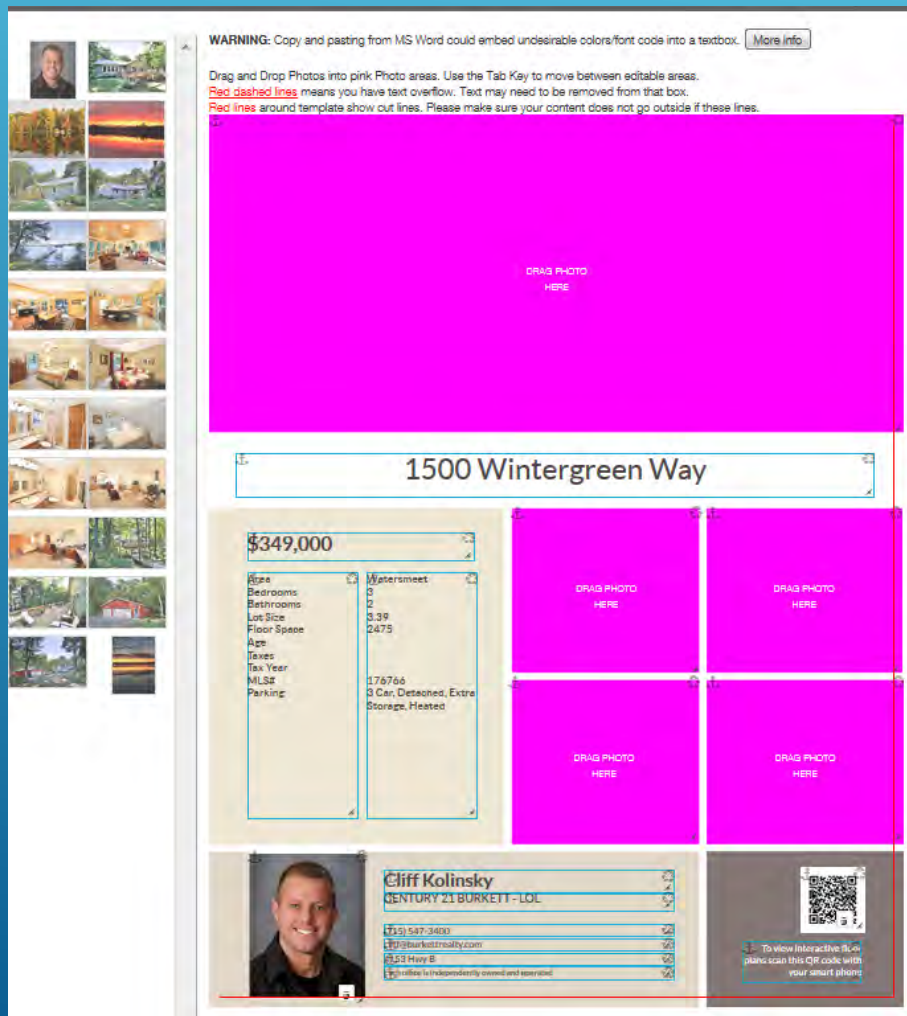
Send

Like Sign Up to see what your friends like.

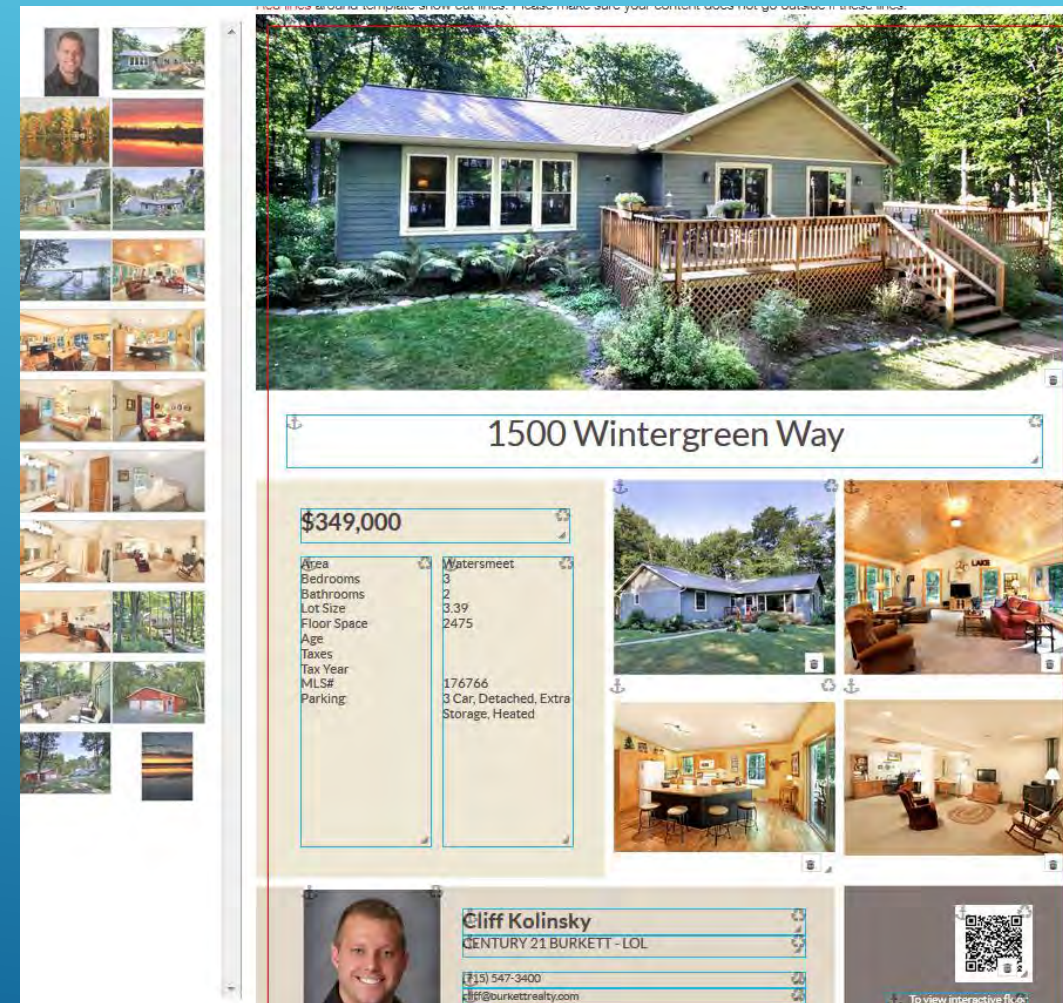
Get On The Lake - MLS #177068
W3779 Nona Bay Road #111, Tomahawk, WI 54487

You can add a
branded video
as these are
not shared

Brochures



Insert
photos
and
layout
the
sheet



Brochures



1500 Wintergreen Way

\$349,000

Area	Watersmeet
Bedrooms	3
Bathrooms	2
Lot Size	3.39
Floor Space	2475
Age	
Taxes	
Tax Year	176766
MLS#	3 Car, Detached, Extra Storage, Heated
Parking	







Cliff Kolinsky
CENTURY 21 BURKETT - LOL

(715) 547-3400
cliff@burkettrealty.com
4153 Hwy B
Each office is independently owned and operated.



To view interactive floor plans scan this QR code.

A couple of examples of available templates

1500 Wintergreen Way

\$349,000




Private Sanctuary

Waiting for you




To view interactive floor plans scan this QR code with your smart phone

Your private sanctuary 10 minutes from Land 'O Lakes! Easy access to snowmobile & ATV trails! Host family & friends 4 seasons of the year in this beautifully remodeled home on 3.4 acres of wooded land & landscaped yard w/150 ft of sandy frontage on Birch Lake (two lake chain). Inside, a fabulous layout with all the right spaces-cook for 2 or 20 in the kitchen adjacent to an open, spacious dining area. Relax & enjoy the beautiful scenic views from the family room w/Pella windows & propane fireplace. Enjoy a drink on the 12x40 wrap around deck. Stroll the boardwalk to the lake to take in breathtaking sunsets and watch the starry sky appear. Craft, create, or play in the partially finished lower level w/pellet stove heater & an additional 700 sq. ft. of storage space. Store your cars, snowmobiles, & boats in the 3+ car det garage w/extra storage & an impressive, heated workshop. A beautifully maintained, never home on a private lake.

SPECS & FEATURES

Area	Watersmeet
Bedrooms	3
Bathrooms	2
Lot Size	3.39
Floor Space	2475
Age	
Taxes	
Tax Year	176766
MLS#	3 Car, Detached, Extra Storage, Heated
Parking	






Cliff Kolinsky
CENTURY 21 BURKETT - LOL

(715) 547-3400
cliff@burkettrealty.com
4153 Hwy B
Each office is independently owned and operated.



Brochures

1500 Wintergreen Way | \$349,000








Share:     

Notify me of more listings like this...

Cliff Kolinsky
C. (906) 360-2442
P. (715) 547-3400
<https://cliffkolinsky.c21.com/>
CENTURY 21 BURKETT - LOL
4153 Hwy B
Land O Lakes, WI
United States 54540

Photo Gallery
Brochure
Details
Location
Comparables
About

Contact Cliff
Name
Phone
E-mail
Comments



Create custom
Brochures for
your listing for
people to view
or print out

8074 Bow Rd | \$599,000

Heading
Heading
Heading

SOLD



Kelly S Ferg
RE/MAX PROPERTY PROS.
(715) 456-3207
northwoodskelly@frontier
8612 Hwy 51
Minocqua, 54548
Each office is independently
owned and operated
This is not intended to solicit
properties already listed for sale

8074 Bow Rd

OXBOW LAKE - One look with do.
This home sits center stage for
quality and perfection. Your covered
entry way opens up into the great
room with cozy fireplace and
spacious kitchen that is made for
entertaining. Hands down, this
home is perfect for the simple joys
of good friends and good food.
Screened lakeside dining awaits
those cool summer nights, just listen
to the loons or give it a go to catch
that monster musky. Five bedrooms
gives you plenty of room to grow
and the lower level is complete with
bar and plenty of room to play.



Beautiful Cedar

Massive Fireplace



To learn more about this home
please call me or visit
my website at...

Create and Print
double-sided Postcards
for New Listings or Solds

7085 Birch Rd | \$324,900 | MLS# 175623

Photo Gallery
Details
Location
Trends
Comparables
About
Visual Tour

Adam Redman
P. (715) 358-0450
F. (715) 358-0455
Visit website..
REDMAN REALTY GROUP, LLC
231 Oneida St
Minocqua, WI
United States 54548

Contact Adam
Name
Phone
E-mail
Comments

Address	7085 Birch Rd
Area	Oneida
Sub Area	Lake Tomahawk
State/Province	Wisconsin
Country	United States
Price	\$324,900
Property Type	Single Family
Bedrooms	2
Bathrooms	2
Floor Space	1664 Square Feet
Lot Size	1.80 Acres
Waterfront	Yes
Year Built	1998
Parking	2 Car, 4 Car or More, Attached, Detached
Taxes	\$2,273
Tax Year	2019
MLS® #	175623
Media	View Additional Media

Quality built home located on Hodstradt Lake in Lake Tomahawk, which is known for its great scenery and crystal clear water that is great for swimming.

Branded
Visual Tour
Custom Link

UNbranded
Visual Tour
from Step 8

\$324,900

Light and Bright Dining Area!

2 Bed, 2 Bath, 1664
SqFt.

7085 Birch Road
Lake Tomahawk, WI
54539

- Contact Me >
- Details >
- Map >
- Share >
- Flyer >
- More >
- Español >



Adam Redman
Redman Realty
Group, llc
715-358-0450
715-358-0455 Fax



Branded
Visual Tour
Custom Link



Xposure The MLS System

Home Tab

You can add/remove these Widgets or move them around – be careful scrolling on your phone

Market Watch

Configure Hotsheet

1 History Days

Category	Count
New Listings	14
Back On Market	3
Price Changes	5
Conditional Sales	5
New Sales	6
Sales Closed	6

General Notices

View General Notice History

01/31/20

Browsers / Xposure changes / Lockbox firmware

SentriLock notified us that Microsoft is ending support for Internet Explorer so SentriLock recommends you change your browser to the newer Microsoft Edge Chromium or another current browser such as Chrome, Firefox, etc.

Xposure - on Wednesday, Feb 5 you should see some changes with Xposure. Some

Quick Links

- INTERFACEExpress™
- Create a new CMA for a Buyer or Seller
- Search
- Hotsheet

Resources

- Realist Training Webinar
- NWAR/GNMLS Homepage
- WRA Homepage
- NAR Homepage
- SentriLock Online
- SentriLock Card Utility
- ZipForm Plus Online

Listing Lookup

MLS # (Use commas to separate)

Search

Unit St. # St. Name

Active All Res ICI

Search

Saved Searches

- Distressed properties
- Manitowish Chain
- Manitowish Waters map
- map
- MW Sold 2014 to now
- Sales stats - newspaper - lots

Top listing views

Last 7 Days

MLS #

MLS #	Address	DOM	Views
Clients			
182815	625 BOND ST N	13	182
182824	4164 HWY 17	5	176
182866	1528 FOREST CT	176	176

Membership Lookup

Last name

First name

Office Name

ABEGGLEN, GAIL

ID 42231

Phone 715-551-8016

Fax 715-722-0458


Quick Search

Quick Search

The Quick Search is used to find listings by Remarks or other keywords such as "Pool", "Suite", or "Waterfront". It can also be used to find listings by MLS Number or Address and

Saved Lists

- testcma



Training Tutorials

Add/Remove Widgets

Market Watch

Configure Hotsheet

1 History Days

New Listings	14
Back On Market	3
Price Changes	5
Conditional Sales	5
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General Notices

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Xposure - on Wednesday, Feb 5 you should see some changes with Xposure. Some lesser used tabs will be grouped under a "More" tab. On MOBILE devices the listing DETAIL tabs can be viewed by simply scrolling down for better flow on phones. The links will continue to jump you to that section.

Bluetooth (light-faced) lockboxes need to have their firmware updated for better battery life and BT function. This happens automatically when boxes

Quick Links

Realist

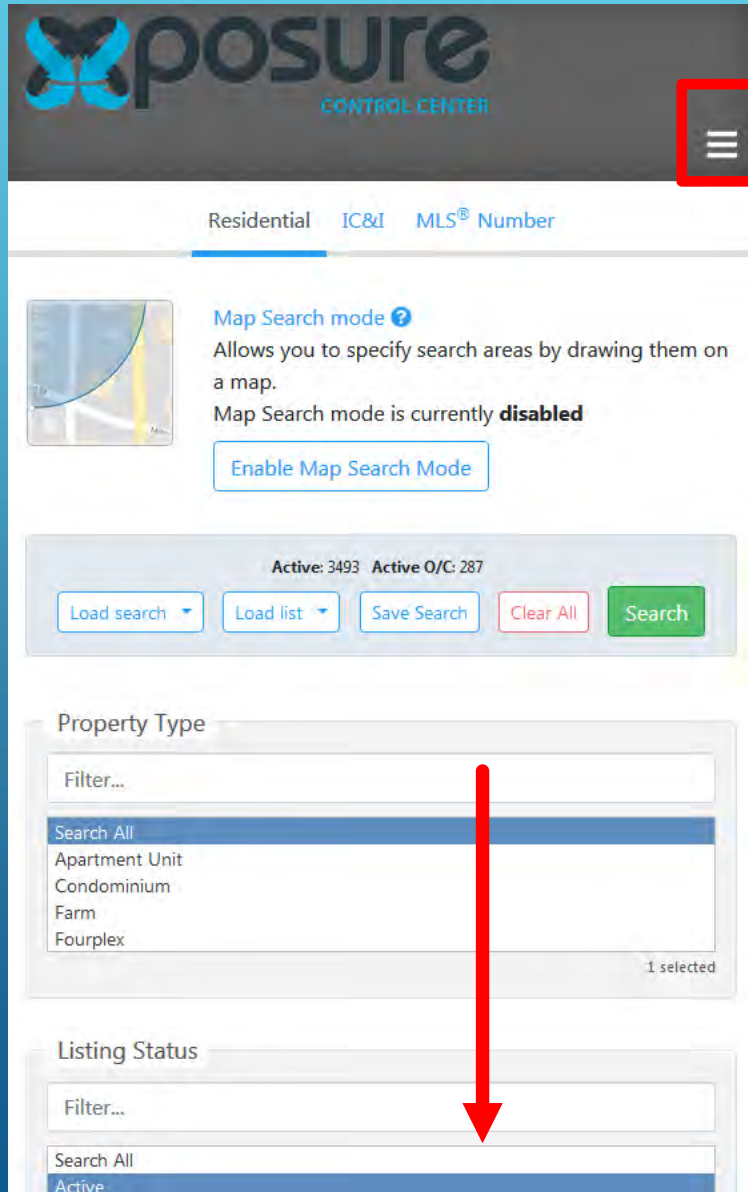
INTERFACExpress™

Create a new CMA for a Buyer or Seller

Search

Phone view

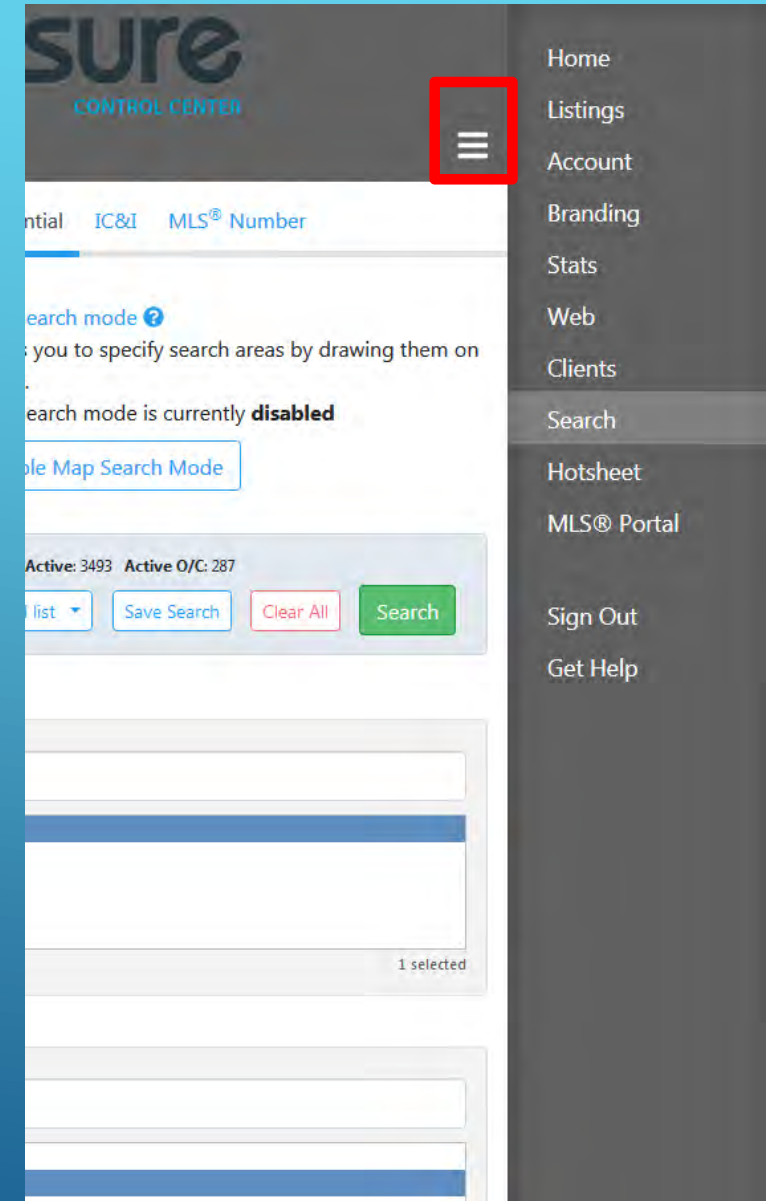
Xposure Search tab



Xposure resizes to your phone.

Tabs become
the “hamburger”

Scroll down



Home Tab

posure
CONTROL CENTER

Home Search HotSheet Clients Listings Account Branding Stats Web MLS® Portal

⊕ Add/Remove Widgets

Market Watch

Configure HotSheet

1 History Days

New Listings 3

Back On Market 2

Price Changes 0

Conditional Sales 2

New Sales 2

Sales Closed 2

Off Market 4

General Notices

View General Notice History

04/18/19

SentiLock, Interface Update and Site Influences changes

If you use the SentiLock.com website they have changed the format. Please note that the Lockboxes and Listings are combined under the new Properties tab. The Users tab contains the SentiCard and other agent information. [CLICK HERE](#) to view a flyer with more info.

My Listings

My Listings

Active Listings 11

Sell Agent Sales 6mo 3

List Agent Sales 6mo 7

Expiring within 14 days 0

Open Houses 0

Quick Links

Search

HotSheet

Clients

Resources

Realist Training Webinar

NWAR/GNMLS Homepage

WRA Homepage

NAR Homepage

SentiLock Online

SentiLock Card Utility

ZipForm Plus

Listing Lookup

MLS # (use commas to separate)

Search

Unit St. # St. Name

Active All Res ICI

Search

Listing Statistics

Last 7 Days

MLS #	Address	DOM	PCS Views	Agent Views
177402	4345W CTH G	21	1	2
176898	NEAR CTH H	32	0	0
175645	Lot 13-ON HILLCREST DR	151	3	1
172402	7105W ISLAND LAKE RD	329	0	2
175943	N16005 ISLAND LAKE RD	116	0	2
173666	4-2510 MARTHA LAKE RD	282	1	0
177540	ON PAYMENT LAKE RD	7	2	5

Top listing views

Last 7 Days

MLS #

MLS #	Address	DOM	Views
177420	6483 ORIOLE RD	11	506
177570	4089 BASS LAKE LOOP	7	248
177481	11260 BAY RIDGE RD	3	239
177457	909 CATFISH LAKE DR	7	236

Client Lookup

Client name

Search

View all clients

Add new client

Saved Searches

You have no saved searches. Use the "Save Search" button on the search page to save searches.

Membership Lookup

Last Name

Office Name

First Name

ABEGGLEN, GAIL

ID 42231

Phone 715-551-8016

Fax 715-722-0458

View Details

View Active Listings

ADAMOVICH, BRAD

REALTYSERVER

* Tutorial helps on/off

* You can remove the widget boxes **you don't use** or drag them to new positions

Xposure Search tab

- Map Search
- Move or choose search criteria boxes and save the arrangement
- Quick access to current criteria
- Save searches

The screenshot shows the Xposure Search tab interface. At the top, there's a navigation bar with tabs: Home, Search (active), Hotsheet, Clients, Listings, Account, Branding, Stats, Web, CMA, Trends, Reports, and a plus icon. Below this is a sub-navigation bar with filters: Residential (active), IC&I, MLS® Number, Agent, Office, and Open House. A 'Map Search mode' section on the left indicates it's currently disabled with an 'Enable Map Search Mode' button. The main search area features a summary bar with 'Active: 539' and 'Active O/C: 50', and buttons for 'Load list', 'Actions', 'Clear All', and 'Search'. Below this, a red box highlights the current search criteria: 'Listing Status: Active, Active O/C', 'Waterfront: Yes', and 'Property Type: Single Family Det'. The interface also includes several filter panels: 'Property Type' (with 'Single Family Det' selected), 'Listing Status' (with 'Active' and 'Active O/C' selected), 'Current Price' (with input fields for price range), 'County' (with 'Search All' selected), 'Township' (with 'Search All' selected), and 'Lake Name' (with 'Search All' selected).

Xposure Search tab

Map search option
(Available on phone)


The screenshot displays the Xposure real estate search interface. At the top, the Xposure logo is visible, along with navigation links: Home, Listings, Account, Branding, Stats, Web, Clients, Search, HotSheet, and MLS® Portal. The 'Search' tab is active, and the 'Residential' filter is selected. A 'Map Search mode' notification indicates that the mode is currently enabled. Below this, a map shows a search area in the Minocqua region, with a blue rectangle highlighting the search area. The map includes labels for various locations such as Minocqua, Rantz, and Lake Tomahawk. A sidebar on the right contains map controls like zoom in/out, pan, and a 'Delete' button. At the bottom, there are filter sections for Property Type (Single Family Det is selected), Listing Status (Active, On Hold, Active O/C, Pending), Current Price (750,000 to 000), and Bedrooms (Minimum to). The search results show 3 listings found.

Waterfront = Yes
Minocqua Chain
NOT Silt or Fisherman Weeds
+ 750K

Map shape includes only
part of the chain
3 Listings match

Xposure Search Results

Grid View – Save different column arrangements as needed






Lon Fisk
Need Help?
Tutorials

HomeListingsAccountBrandingStatsWebClientsSearchHotsheetMLS® Portal

3 listings found. 0 Selected. Showing 1 to 3

Search Again

ActionsFilter ResultsFirstPreviousNextLastView asGrid

	T	Address	MLS #	Township	County	Price	Price Orig	DOM	Above Grade GLA	BR	Bth	Waterfront?	Lake Name	Listing Agent 1	Listing Office 1
<input type="checkbox"/>		496 PETERSON MEMORIAL DR	175356	Aurora	Florence	\$269,900	\$269,900	90	1850	3	4	Yes	HOSKIN	DEBORAH TAYLOR	D & D REALTY, LLC
<input type="checkbox"/>		4720 CTH A	173589	King	Lincoln	\$485,000	\$440,000	197	1000	5	2	Yes	CLARK	JACKIE LEONHARD	NORTHWOODS COMMUNITY REALTY, LLC
<input type="checkbox"/>		N7102 CTH D	173380	Hackett	Price	\$1,999,999	\$2,399,900	208	7573	8	4	No		JON LONG	FIRST WEBER - TOMAHAWK
Averages						\$918,299.67	\$1,036,600.00	165.00	3474.33	5.33	3.33				

Showing 1 to 3 of 3 listings

FirstPreviousNextLast

REALTYSERVER

Use of this web site constitutes acceptance of the RealtyServer User Agreement

Xposure Search Results

Add special columns like Relist History and Realist link
Save multiple column layouts

Use the FILTER
box to jump to
MLS#, Address,
anything in
your columns
except Co/Tn

xposure
CONTROL CENTER

Home Search Hotsheet Clients Listings Account Branding Stats Web CMA Trends Reports +

122 listings found. 0 Selected. Showing 1 to 100

Actions Edit Filter Results ? First Prev Next Last

	C	T	Address		Price	County	Township	Status	MLS #	Yr Blt
<input type="checkbox"/>			7895 ALVA RD N		\$212,500	Oneida	Lake Tomahawk	Active	179834	
<input type="checkbox"/>			w 34ac-7895 ALVA RD N		\$288,700	Oneida	Lake Tomahawk	Active	179836	
<input type="checkbox"/>			2716 APPLE LN		\$255,900	Oneida	Crescent	Active	179810	
<input type="checkbox"/>			8835 ART THOMPSON RD		\$128,000	Oneida	Cassian	Active	181649	1955
<input type="checkbox"/>			11528-30 BACK BAY RD		\$399,900	Oneida	Minocqua	Active	181831	
<input type="checkbox"/>			11541-43 BACK BAY RD		\$349,900	Oneida	Minocqua	Active	181832	~1998

Owner Information

Owner Name:	Anderson Gail	Tax Billing Zip+4:	4706
Tax Billing Address:	1014 Birchwood Dr	Owner Occupied:	No
Tax Billing City & State:	West Bend, WI	Mailing Address:	1014 Birchwood Dr
Tax Billing Zip:	53095		

Location Information

School District Name:	Rhineland School Dist	Range:	07
Municipality:	Town Of Cassia	Section:	06
Township #:	37	Township Range Sect:	37-7-6

Tax Information

Tax ID:	00201-0611-0004	% Improved:	36%
A/E PIN:	2016114		
Legal Description:	PT G L 1 1.06CA/-SA (7 OWNERS)		
Total Assessed Value:	\$159,800		

Assessment & Tax

Assessment Year	2018	2017	2016
Assessed Value - Total	\$159,800	\$159,800	\$159,800
Assessed Value - Land	\$102,200	\$102,200	\$102,200
Assessed Value - Improved	\$57,600	\$57,600	\$57,600
YOY Assessed Change (%)	0%	0%	
YOY Assessed Change (\$)	\$0	\$0	

Tax Year	Total Tax	Change (\$)	Change (%)
2016	\$2,215		
2017	\$2,012	-\$203	-9.16%
2018	\$2,048	\$37	1.82%

Characteristics

Land Use - Corelogic:	Residential (NEC)	Bedrooms:	MLS: 2
Land Use - County:	Residential	Total Baths:	MLS: 1
Lot Acres:	0.9404	Building Sq Ft:	MLS: 816
Lot Area:	40,963	Basement Type:	MLS: Slab
Stories:	MLS: 1	Year Built:	MLS: 1955

Estimated Value

RealAVM™ (1):	\$128,000	Confidence Score (2):	56
RealAVM™ Range:	\$107,520 - \$148,480	Forecast Standard Deviation (3):	16
Value As Of:	01/22/2020		

(1) RealAVM™ is a Corelogic® derived value and should not be used in lieu of an appraisal.

(2) The Confidence Score is a measure of the extent to which sales data, property information, and comparable sales support the property valuation analysis process. The confidence score range is 00 - 100. Clear and consistent quality and quantity of data drive higher confidence scores while lower confidence scores indicate diversity in data, lower quality and quantity of data, and/or limited similarity of the subject property to comparable sales.

(3) The FSD denotes confidence in an AVM estimate and uses a consistent scale and meaning to generate a standardized confidence metric. The FSD is a statistic that measures the likely range or dispersion an AVM estimate will fall within, based on the consistency of the information available to the AVM at the time of estimation. The FSD can be used to create confidence that the true value has a statistical degree of certainty.

Listing Information

MLS Listing Number:	181649	MLS Current List Price:	\$128,000
MLS Status Change Date:	01/09/2020	MLS Orig. List Price:	\$128,000
MLS Status:	Active	MLS List. Agent Name:	42380-Mary Thompson
MLS Listing Date:	10/14/2019	MLS List. Broker Name:	RE/MAX PROPERTY PROS-
			MINOCQUA

Last Market Sale & Sales History

Owner Name: Anderson Gail

Recording Date	01/16/2007
Nominal	Y
Buyer Name	Anderson Gail
Seller Name	Anderson Everett
Document Number	643390
Document Type	Quit Claim Deed

Realist Page and Listing History

Relist History

MLS# 182519

MLS #	Address	Current Price	Price Sold	Listing Status	Date Entered	Date Status Changed
182519	6472 BIG LAKE LOOP RD E	\$85,000		Active	Jan 3/20	
165576	6472 BIG LAKE LOOP RD E	\$85,000		Expired	Jun 7/17	Jan 1/20
146921	6472 BIG LAKE LOOP RD E	\$85,000	\$83,000	Sold	Jan 4/15	Jul 31/15

Click a row to view listing details

Print This Information

Xposure Grid NEW columns for percent and ratio

Actions

Filter Results

FirstPreviousNextLast

View asGrid

	T	Address	MLS #	Township	County	Price	Price Sold	Price Orig	%	DOM	Above Grade GLA	BR	Bth	Waterfront?	Lake Name	Water Ftg	Ratio
<input type="checkbox"/>		ON CISCO LAKE RD	63618	Watersmeet	Gogebic	\$2,000,000	\$1,600,000	\$2,000,000	80	351		4	3	Yes	LINDSLEY	3000	
<input type="checkbox"/>		9175 POINT DR	59560	Minocqua	Oneida	\$2,200,000	\$2,000,000	\$2,200,000	91	10		4	3	Yes	MINOCQUA	780	
<input type="checkbox"/>		1197 WOODED LN	74206	Washington	Vilas	\$2,100,000	\$1,875,000	\$2,100,000	89	129		3	4	Yes	CATFISH	205	
<input type="checkbox"/>		9615 SKY PINES RD	104796	Minocqua	Oneida	\$2,150,000	\$1,860,000	\$2,150,000	87	122	4300	4	4	Yes	BOLGER (Bogler)	273	
<input type="checkbox"/>		9811 SYLVAN SHORE DR	116702	Hazelhurst	Oneida	\$2,250,000	\$1,500,000	\$2,250,000	67	211	4952	5	7	Yes	KATHERINE	104	
<input type="checkbox"/>		10591 NORTH CREEK RD	72649	Boulder Junction	Vilas	\$2,295,000	\$2,100,000	\$2,295,000	92	143		3	4	Yes	TROUT	250	

Actions

Filter Results

?


FirstPreviousNextLast




View asGrid

	T	Address	MLS #	Township	County	Price	Price Orig	%	DOM	Above Grade GLA	BR	Bth	Waterfront?	Lake Name	Price Sold	Water Ftg	Ratio
<input type="checkbox"/>		ON CISCO LAKE RD	63618	Watersmeet	Gogebic	\$2,000,000	\$2,000,000	100	351		4	3	Yes	LINDSLEY	\$1,600,000	3000	533.33
<input type="checkbox"/>		9175 POINT DR	59560	Minocqua	Oneida	\$2,200,000	\$2,200,000	100	10		4	3	Yes	MINOCQUA	\$2,000,000	780	2564.10
<input type="checkbox"/>		1197 WOODED LN	74206	Washington	Vilas	\$2,100,000	\$2,100,000	100	129		3	4	Yes	CATFISH	\$1,875,000	205	9146.34
<input type="checkbox"/>		9615 SKY PINES RD	104796	Minocqua	Oneida	\$2,150,000	\$2,150,000	100	122	4300	4	4	Yes	BOLGER (Bogler)	\$1,860,000	273	6813.19

Xposure Search

Thumbnail View





 Lon Fisk
 Need Help?
 Tutorials

[Home](#) [Listings](#) [Account](#) [Branding](#) [Stats](#) [Web](#) [Clients](#) [Search](#) [Hotsheet](#) [MLS® Portal](#)



3 listings found. 0 Selected.

Actions ▾
Select All

View as  Thumbnails ▾
Sort by Current Price Ascending ▾



☐ \$269,900



[496 PETERSON MEMORIAL DR , Florence , Aurora](#)

Status	Active	Bed	3	DOM	90	MLS#	175356
Type	Farm	Full Baths	2	Taxes	\$818 (2017)	Lot Sqft	1,089,000
Title	Fee Simple	Half Baths	2	Fin Sqft	1,850	Lot Acres	25.00
Style	1.5 Story	Year Blt	~1900	Lake Name	HOSKIN	Lake Chain	

Int. Feat.
Site Infl. Lake Front, Level, Open Space, Rural Setting, Farm/Ranch, Pasture Land, Driveway

Working farm, this 3 bedroom 4 bath home has a newer roof, along with the pole barn and barn. New cement floors in the barn. Make your own maple syrup, everything is set up for you. Apple orchard, along with having Hoskin lake in your back yard. Horses are allowed! Deer blinds are already set up, so... [Read more](#) [View Detail](#)

☐ \$485,000




[4720 CTH A , Lincoln , King](#)

Status	Active	Bed	5	DOM	197	MLS#	173589
Type	Farm	Full Baths	1	Taxes	\$3,357 (2018)	Lot Sqft	4,268,880
Title	Fee Simple	Half Baths	1	Fin Sqft	2,000	Lot Acres	98.00
Style	Cottage/Cabin, Bungalow, 2 Story	Year Blt		Lake Name	CLARK	Lake Chain	

Xposure Search

Map View

CONTROL CENTER

Lon Fisk

Need Help?

Tutorials

Home

Listings

Account

Branding

Stats

Web

Clients

Search

Hotsheet

MLS® Portal

3 listings found. 0 Selected.

Search Again

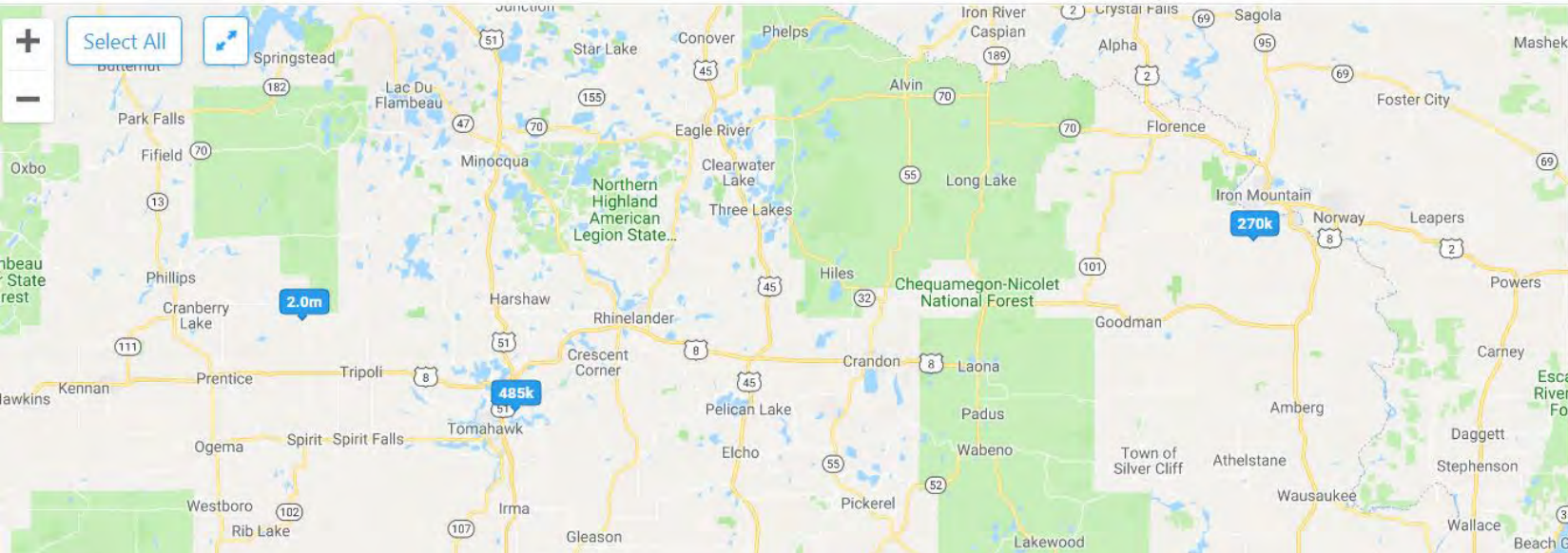
View as


Map

+


Select All

2.0m






496 PETERSON ME...
\$269,900
3 Bed 4 Bath
1,850 Sqft [view detail](#)



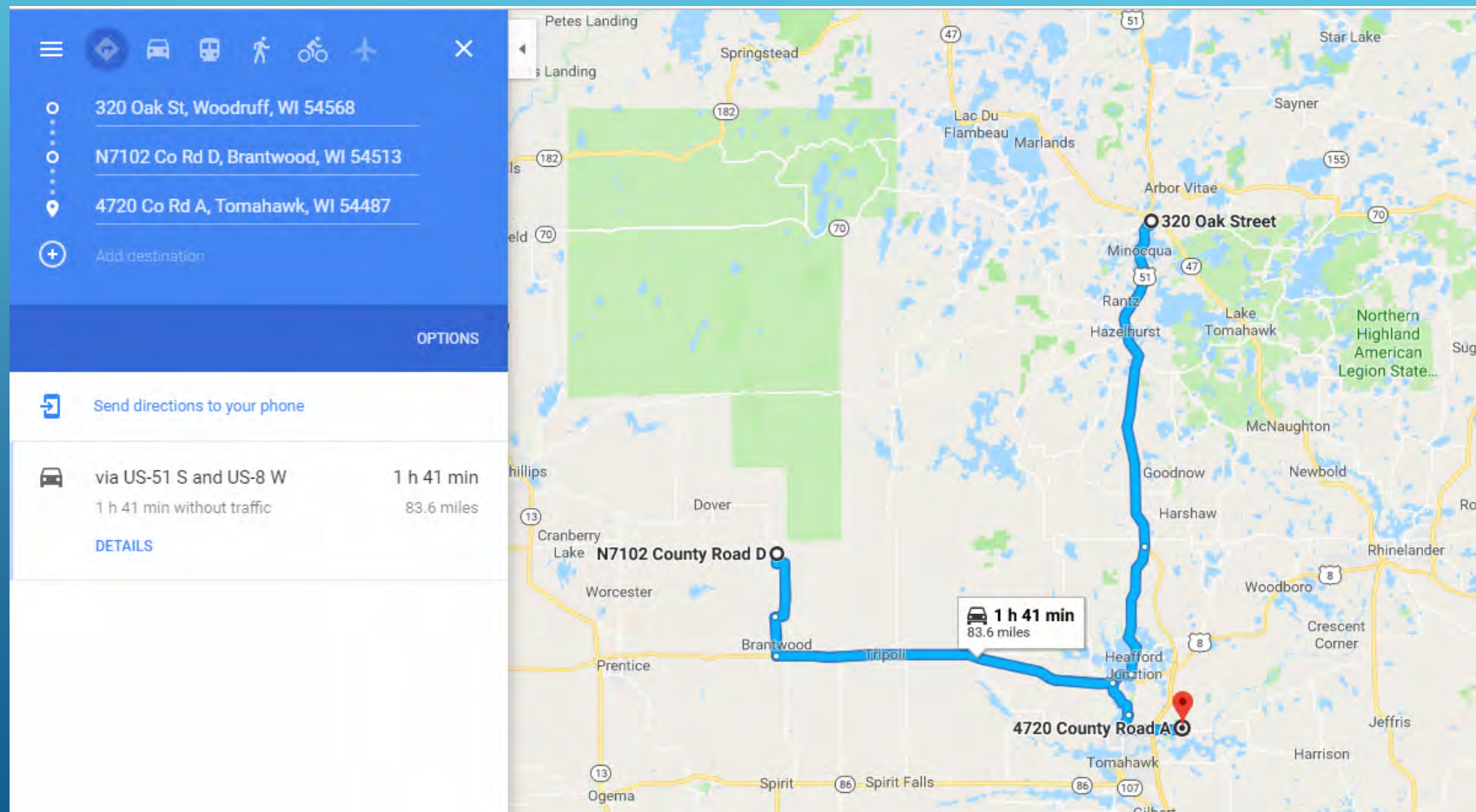
4720 CTH A
\$485,000
5 Bed 2 Bath
2,000 Sqft [view detail](#)



N7102 CTH D
\$1,999,999
8 Bed 4 Bath
7,573 Sqft [view detail](#)

Xposure Search

Map View – Get driving directions



Xposure Grid Actions

The image shows a screenshot of the Xposure Grid Actions menu overlaid on the Xposure Control Center interface. The menu is a white box with a dark border, listing various actions for the grid. The background interface includes a header with the 'Xposure CONTROL CENTER' logo, a navigation bar with 'Listings', 'Account', and 'Branding' tabs, and a table of search results.

Xposure Grid Actions Menu:

- Print Preview...
- Email MLS® Gateway Link
- Email Link and Data Sheets...
- Appraisal Report
- Export
- Load/Manage Lists
- Save As List
- Add To Saved List
- Remove From Results
- Manually Rearrange Results
- Save Search Criteria
- Load/Manage Column Layouts
- Save Current Column Layout
- Add/Remove Columns
- Get driving directions

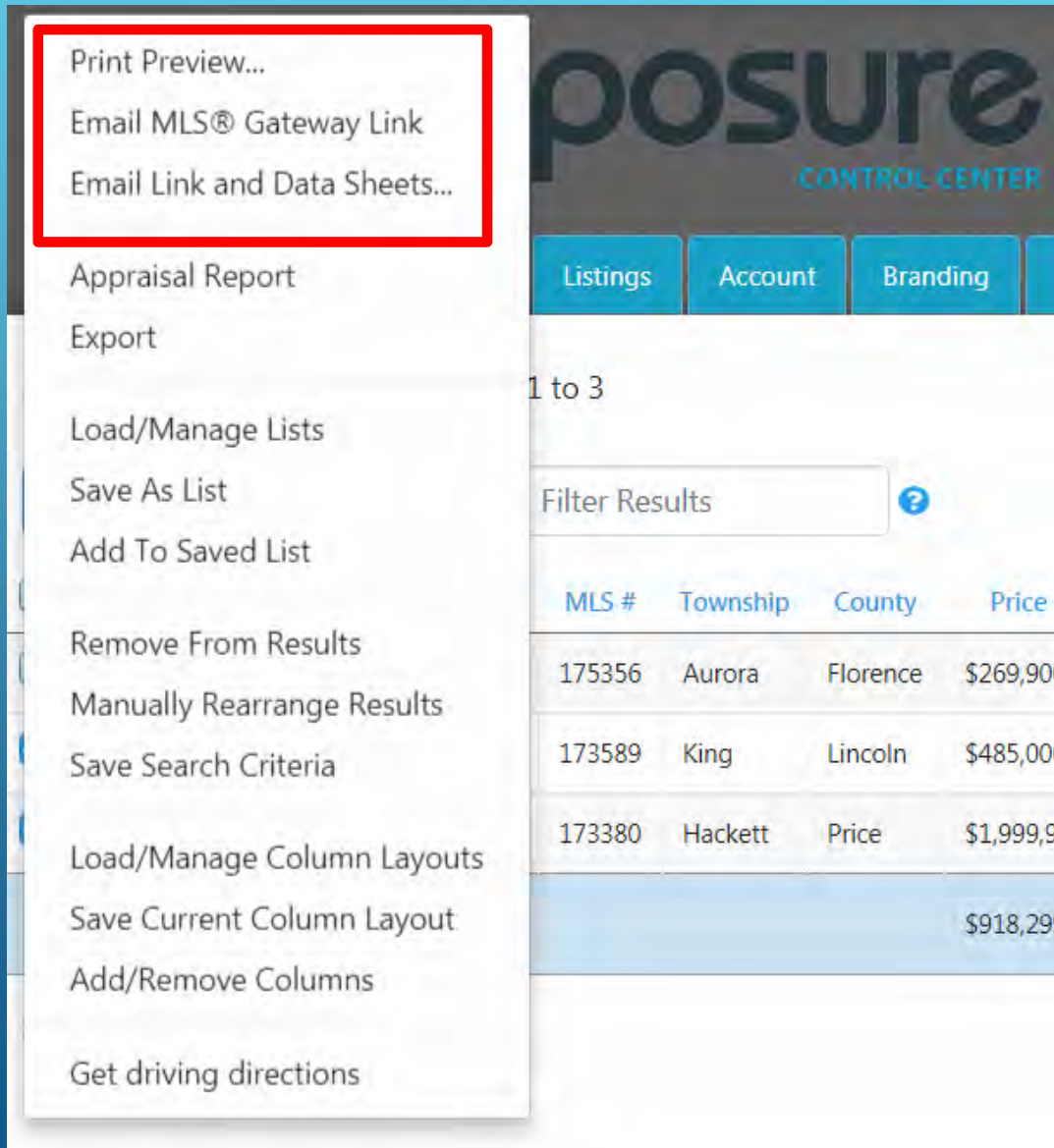
Xposure Control Center Interface:

1 to 3

Filter Results ?

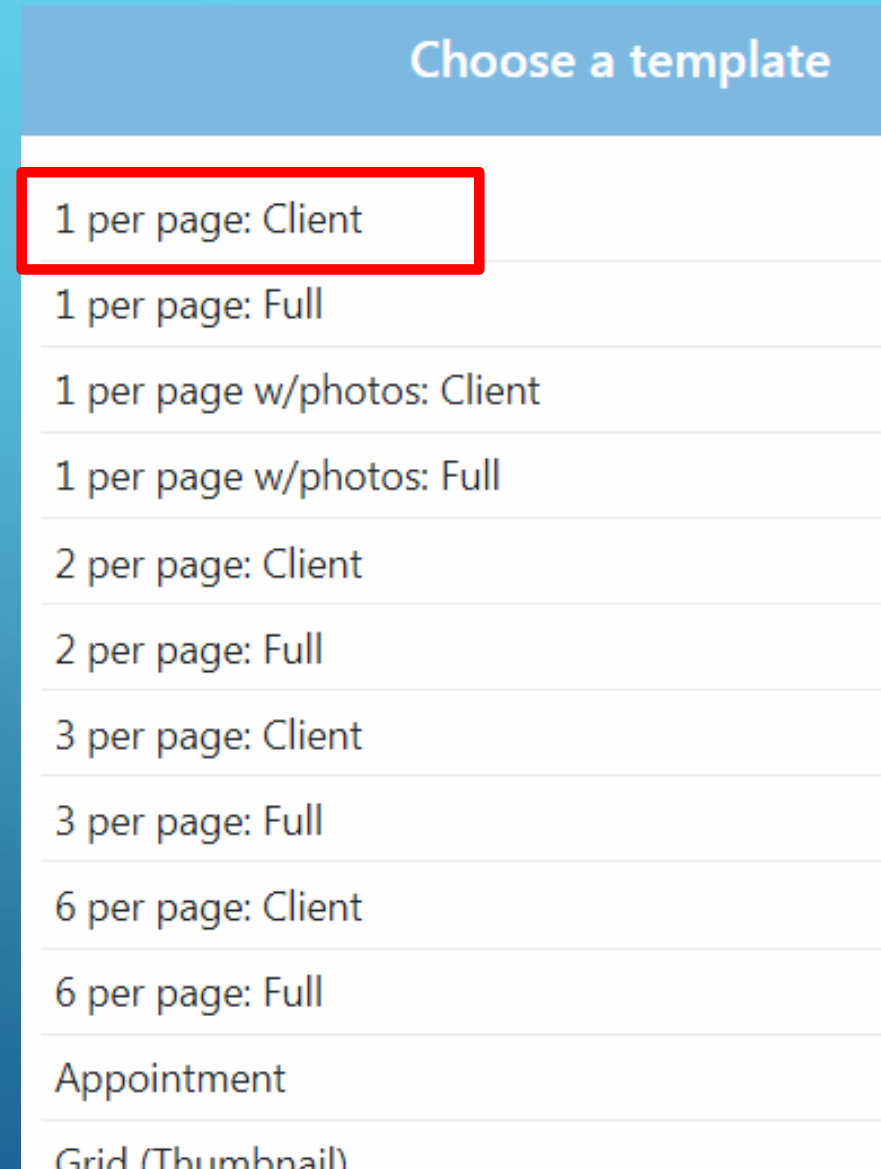
MLS #	Township	County	Price
175356	Aurora	Florence	\$269,900
173589	King	Lincoln	\$485,000
173380	Hackett	Price	\$1,999,900
			\$918,299

Xposure Grid Actions

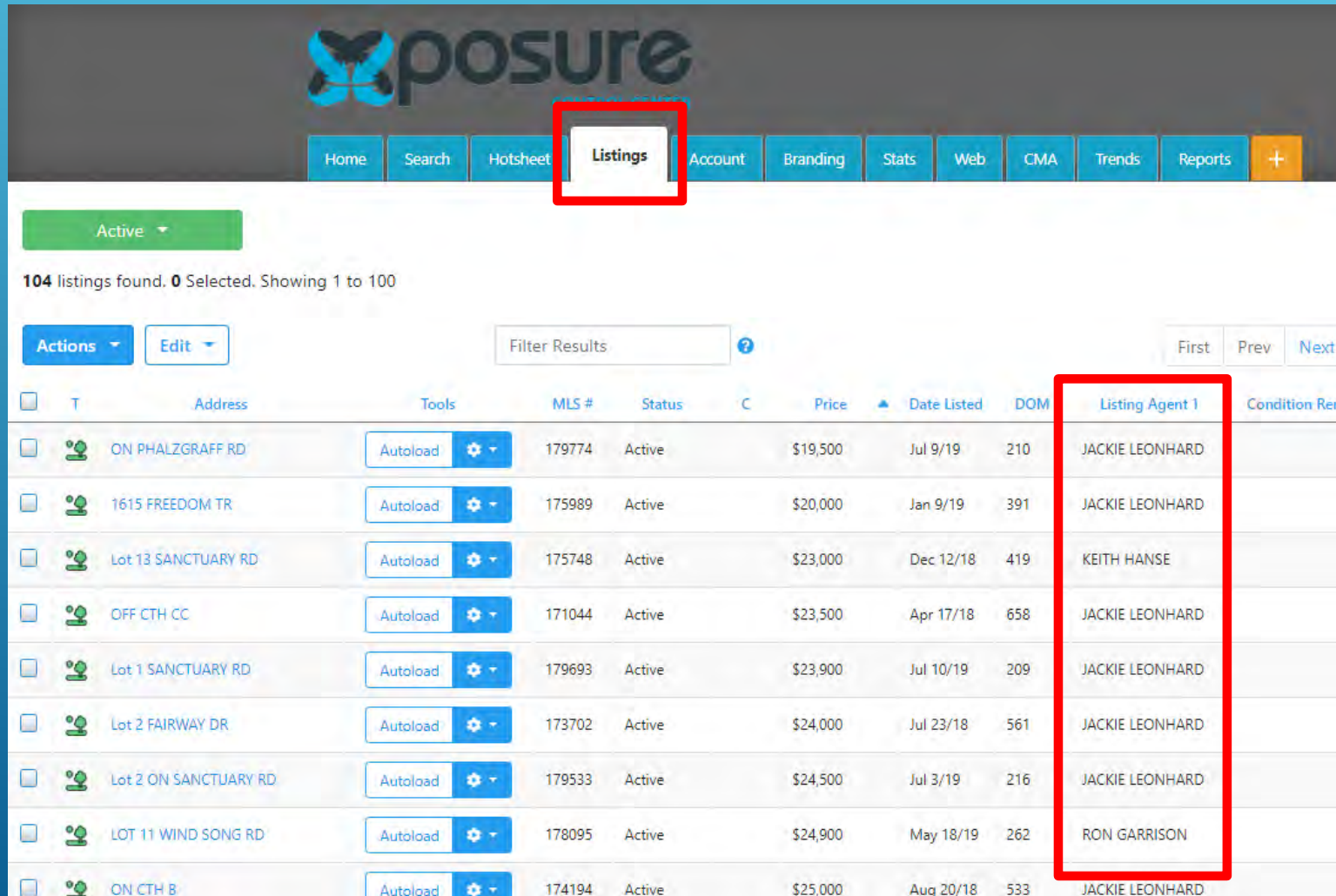


You can
email
listings to
customers

Includes
options like
Express for
docs, etc.



Brokers and Admin Staff



Exposure

Home Search Hotsheet **Listings** Account Branding Stats Web CMA Trends Reports +

Active ▾

104 listings found. 0 Selected. Showing 1 to 100

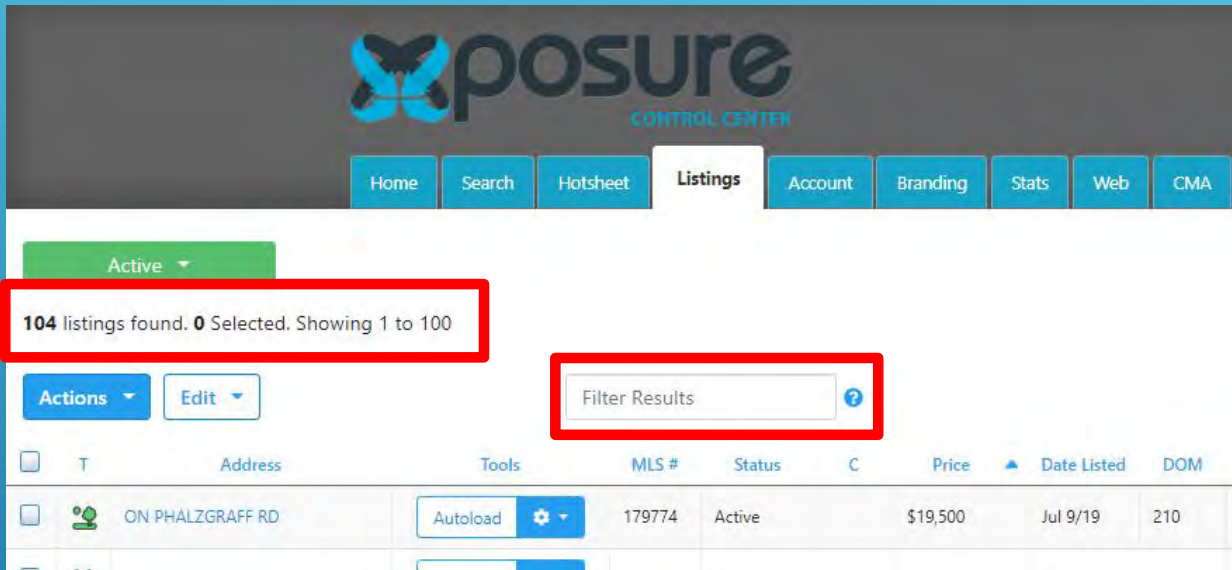
Actions ▾ Edit ▾ Filter Results ? First Prev Next

<input type="checkbox"/>	T	Address	Tools	MLS #	Status	C	Price	Date Listed	DOM	Listing Agent 1	Condition Ren
<input type="checkbox"/>		ON PHALZGRAFF RD	Autoload	179774	Active		\$19,500	Jul 9/19	210	JACKIE LEONHARD	
<input type="checkbox"/>		1615 FREEDOM TR	Autoload	175989	Active		\$20,000	Jan 9/19	391	JACKIE LEONHARD	
<input type="checkbox"/>		Lot 13 SANCTUARY RD	Autoload	175748	Active		\$23,000	Dec 12/18	419	KEITH HANSE	
<input type="checkbox"/>		OFF CTH CC	Autoload	171044	Active		\$23,500	Apr 17/18	658	JACKIE LEONHARD	
<input type="checkbox"/>		Lot 1 SANCTUARY RD	Autoload	179693	Active		\$23,900	Jul 10/19	209	JACKIE LEONHARD	
<input type="checkbox"/>		Lot 2 FAIRWAY DR	Autoload	173702	Active		\$24,000	Jul 23/18	561	JACKIE LEONHARD	
<input type="checkbox"/>		Lot 2 ON SANCTUARY RD	Autoload	179533	Active		\$24,500	Jul 3/19	216	JACKIE LEONHARD	
<input type="checkbox"/>		LOT 11 WIND SONG RD	Autoload	178095	Active		\$24,900	May 18/19	262	RON GARRISON	
<input type="checkbox"/>		ON CTH B	Autoload	174194	Active		\$25,000	Aug 20/18	533	JACKIE LEONHARD	

Can administer all firm listings from 1 page, even across branches

Switch to the Primary Agent for a NEW listing

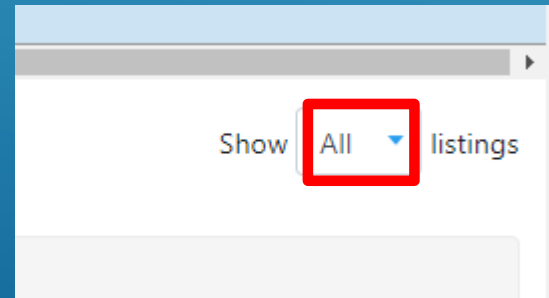
Brokers and Admin Staff



Hundreds of Listings?

Go to the Bottom to
Show “All” Listings

Also do this to Export
a large group of
listings



View the MLS Portal listings

The screenshot displays the MLS Portal interface. At the top, there are filters for Search by: AREA, TYPE, PRICE, BEDS/BATHS, SIZE, and STATUS. A search bar on the left allows searching by address or MLS number. The main map shows a region covering parts of Minnesota, Wisconsin, and Michigan, with numerous red circular markers indicating property listings. A pop-up window titled 'How to use the MLS® Portal' provides instructions on drawing and deleting search areas. On the right side, a list of property listings is shown, each with a thumbnail image, address, price, and basic details.

Search by: AREA ▾ TYPE ▾ PRICE ▾ BEDS/BATHS ▾ SIZE ▾ STATUS ▾

Search By Address or MLS® #

3934 listings found

How to use the MLS® Portal
Click the video icon for a brief video on how to use the MLS® Portal.

To draw a search area
Click the polygon shape button in the top right and begin drawing on the map canvas.

To delete the search area
You may delete the search area with the Delete Polygon button in the top right.

Close ☐ Do not show again at startup

12031 Crab Lake Rd S
\$159,000
3 Bed 2 Bath 1,186 Sqft
CENTURY 21 PIERCE REALTY ~...

136-4443 Chain O Lakes...
\$174,900
2 Bed 2 Bath 1,120 Sqft
RE/MAX PROPERTY PROS

229-4443 Chain O Lakes...
\$174,900
2 Bed 2 Bath 1,120 Sqft
RE/MAX PROPERTY PROS

3058 Carpenter Lake Rd N
\$624,900
3 Bed 4 Bath 4,500 Sqft
REDMAN REALTY GROUP, LLC

On Cth Q
\$138,900
100.0 Acres
NORTHSIDE REALTY LLC

11396 Hill And Dale Dr
\$174,900
3 Bed 1 Bath 2,000 Sqft
REDMAN REALTY GROUP, LLC

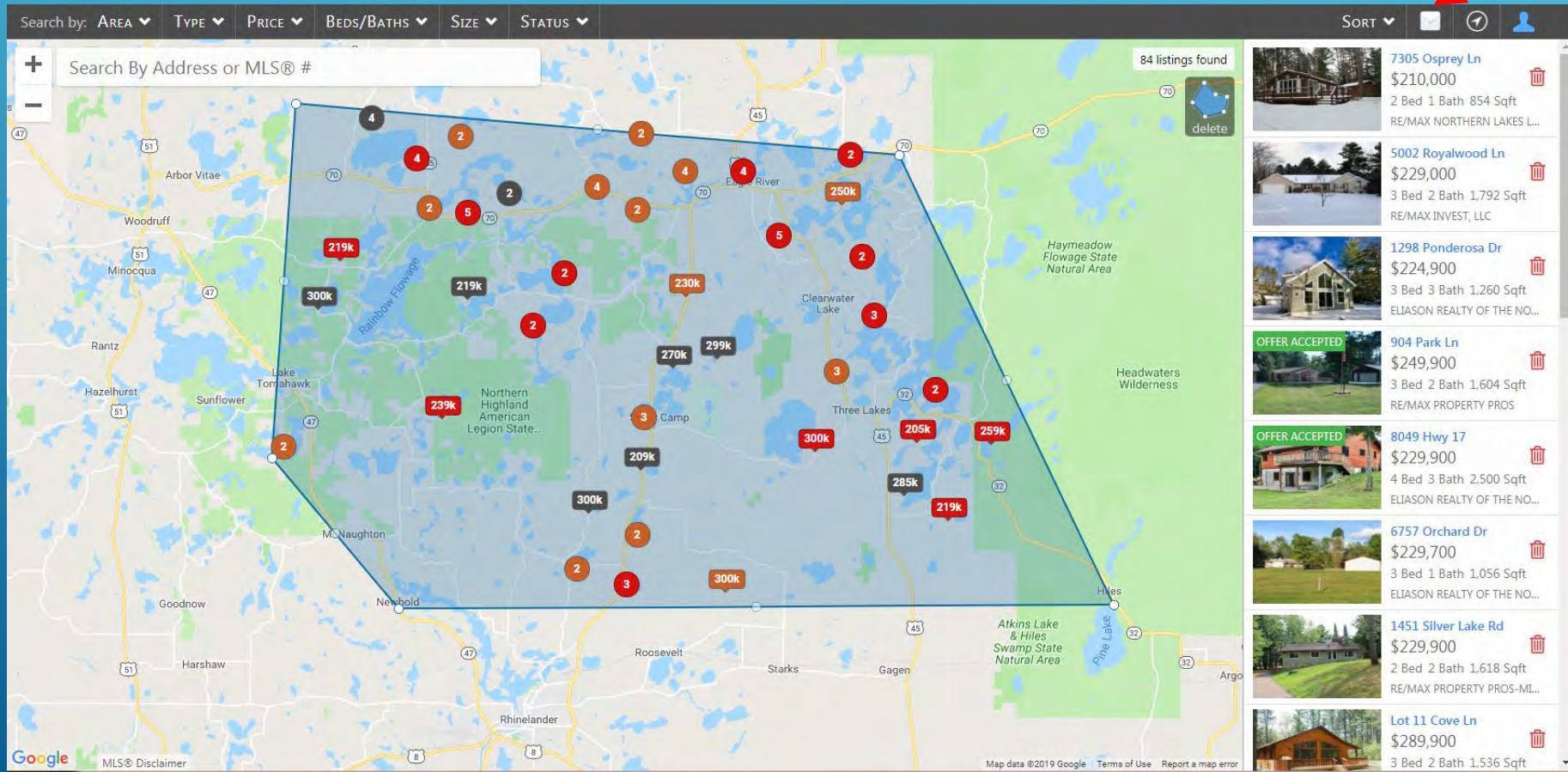
9709 Blue Lake Rd
\$119,500
3 Bed 2 Bath 1,176 Sqft
FIRST WEBER - RHINELANDER

1921 Blueberry Ln
\$359,000
3 Bed 2 Bath 1,540 Sqft

Simplified map search tool, up to 100 listings can then be shared

- You can add recent sold or expired listings
- You can select a shape to limit listings

You can delete unwanted listings, then email the list
(up to 100)




Hovering over a listing shows where it is on the map.

Clicking the trash can removes it from the list

Xposure – Hotsheet Display

You can customize the columns like adding the Agent names

Xposure
CONTROL CENTER

Home

Search

Hotsheet

Clients

My Listings

CMA

Trends

Maintenance

More

+

LON FISK

Need Help?

Tutorials

15 listings found. 0 Selected. Showing 1 to 15

Search Again

Actions

Edit

Filter Results

First

Prev

Next


Last

View as

Grid

	T	Address	Price	Township	Office/Change	Listing Agent 1	MLS #	DOM	BR	Bth	Price Sold	Date Pended	Selling Bonus (\$)
New Listings (2)													
		N5569 CHILUE RD	\$149,900	Neva	RE/MAX EXCEL	CAMELLIA SCHROEPFER	182958	1	3	2			
		ON CTH D	\$188,500	Emery	STEIGERWALDT LAND SALES, LLC	TODD FREDERICKSON	182952	1					
Back On Market (1)													
		4355W-4345W CTH G	\$515,000.00	Oma	CENTURY 21 PIERCE REALTY - MERCER	DIANA GIARDINA	182374	56	9	7			
Price Changes (2)													
		1675 SEMINOLE TR	\$89,900	St Germain	CENTURY 21 BURKETT & ASSOC.	TIM REEDER	182371	56	3	2			
		4299 CTH B	\$269,000.00	Land O Lakes	ELIASON REALTY OF LAND O LAKES	GARY GOSKA	180571	182					
Conditional Sales (2)													
		1722 PORTER ST	\$69,900	Wausau (City)	CENTURY 21 BURKETT & ASSOC.	TIM REEDER	182303	71	2	1			
		3844 HWY 70	\$174,500	Washington	FIRST WEBER - RHINELANDER	TODD JOHNSON	182626	34	3	2			
New Sales (2)													
		604 CHERRY ST	\$85,400	Rhinelanders City	PINE POINT REALTY	KATHY DOLCH	182957	0	3	1		Feb 11/20	
		515 THAYER ST	\$124,900	Rhinelanders City	FIRST WEBER - RHINELANDER	RON SKAGEN AND ASSOCIATES	182421	52	4	2	\$124,900	Feb 7/20	

Xposure – Hotsheet Map View



Lon Fisk
Need Help?
Tutorials

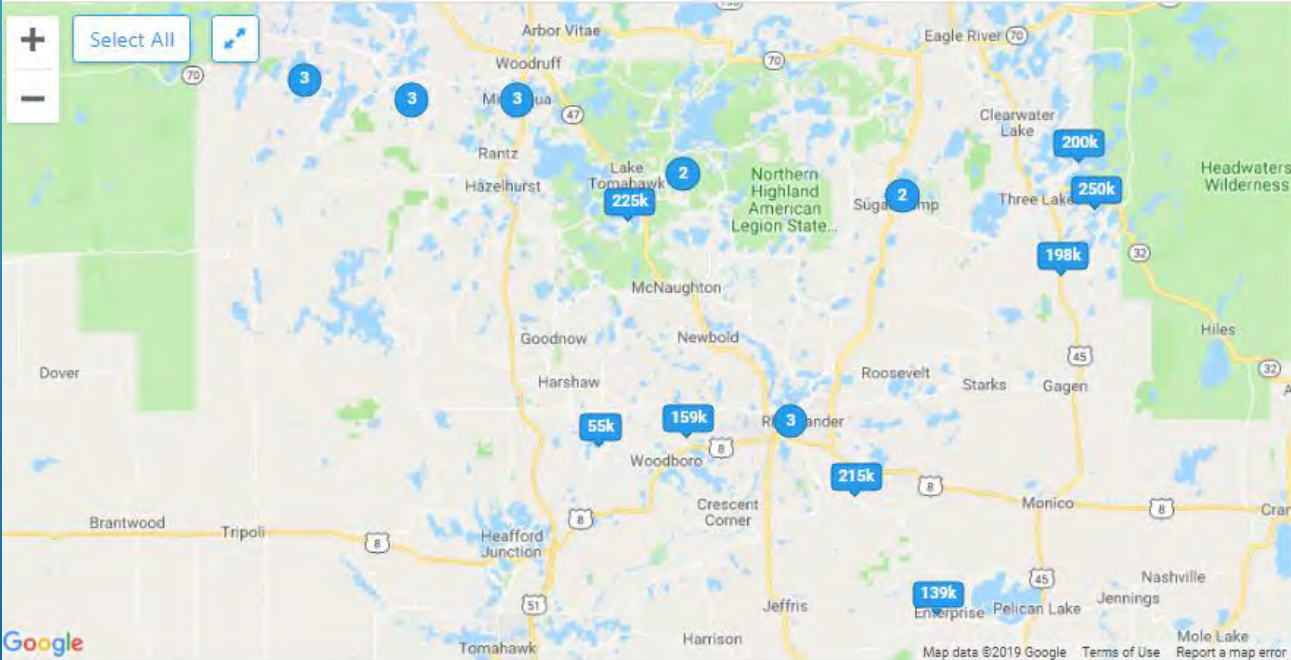
HomeListingsAccountBrandingStatsWebClientsSearchHotsheetMLS® Portal

24 listings found. 0 Selected.

Search Again


Actions

View as Map




Google
Map data ©2019 Google
Terms of Use
Report a map error


New Listings (3)



Lot 1 KOBART RD
\$140,000
0 Sqft
view detail




8696 BUCKSKIN TR
\$169,000
3 Bed 3 Bath
2,440 Sqft
view detail



.42 ac-8200 CARTER...
\$269,000
2 Bed 2 Bath
1,253 Sqft
view detail

Back On Market (1)




306 CHICAGO AVE E
\$125,000
3 Bed 3 Bath
1,700 Sqft
view detail

Price Changes (1)

REALTYSERVER

Your MLS now has “Trends” reports

Set criteria
Update
Can Save
Run reports or
interactive
dashboards



LOW RISK
TIMED HELP
TUTORIAL

HomeSearchHotSheetClientsMy ListingsCMATrendsMaintenanceMore+

Step 1 - Select your criteriaStep 2 - Click the button "Update Criteria"Step 3 - Scroll down, choose a report & click "Go"

County

Selected: Oneida

Township

Search All

ON Cassion

ON Cruescent

ON Enterprise

ON Hazelhurst

Zipcode

Search All

42562

43420

45010

45638

Property Type

Search All

Residential

Property Sub Type

Search All

Lot/Acreage

Manufactured/Mobile Home

Single Family Det

Townhouse

Transter

Style

Search All

1 Story

1.5 Story

2 Story

2.5 Story

Waterfront

Search All

Deeded Access

No

Other

Yes

Price

Minimum

to

Bedrooms

Minimum

to

Bathrooms

Minimum

to

Year Built

Minimum

to

Sale Date

to

Timeframe: 1 YearSaved Criteria: SelectSave CriteriaClear AllUpdate Criteria

DASHBOARDS

Market Trends

Market Intel

Price Analyzer

Inventory Analysis

SPECIAL PDF

Average

All Pages

Introduction

Closed Sales

Pending Sales

New Listings

Go

Housing Report

Price Range

MARKET TRENDS

Market Graphs

UnitsGo

Comparative Market Graphs

UnitsGo

Performance Distribution

Price - 25,000Go

Agent Distribution

Comparative Distribution Spreadsheet

Property TypeGo

MY STATS

Combined

Stats

Performance Distribution

Price - 10,000Go

Performance Graphs

Top Agents

25Go

Transactions List

Transactions Map

Your MLS now has “Trends” reports

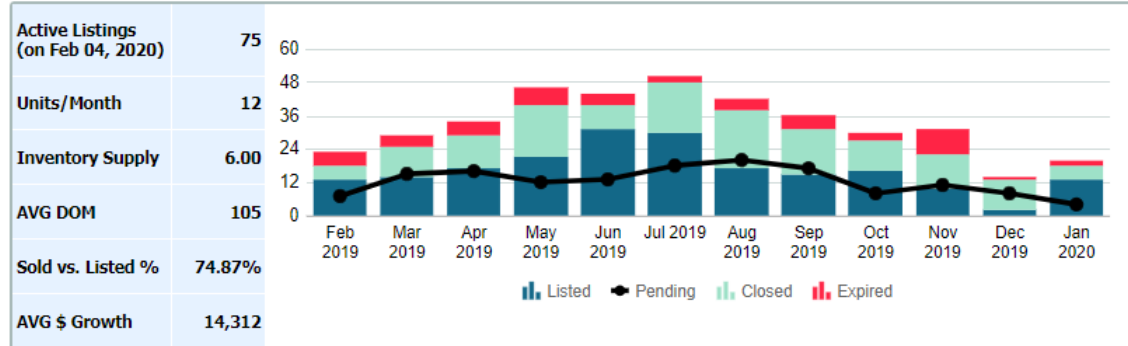
Tynan Anderson Data Compiled From Greater Northwoods Multiple Listing Service Updated: Feb 04, 2020

Sold Date: Feb 01, 2019 To Jan 31, 2020

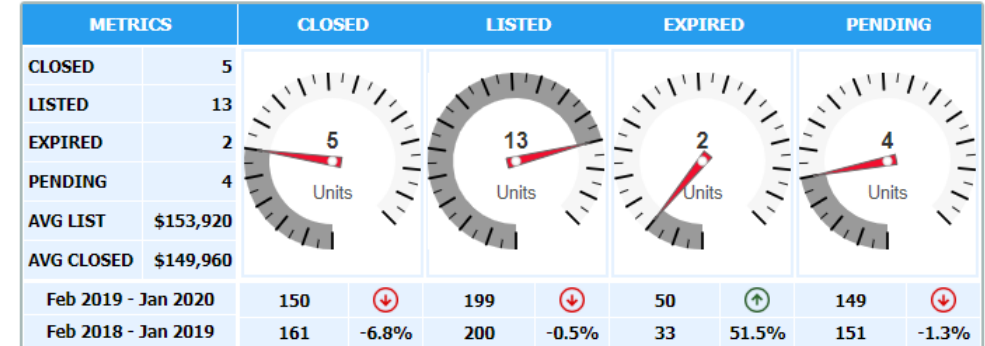
Search Criteria: County Lincoln; Waterfront No - Single Family Det Sub Type

INVENTORY ANALYSIS

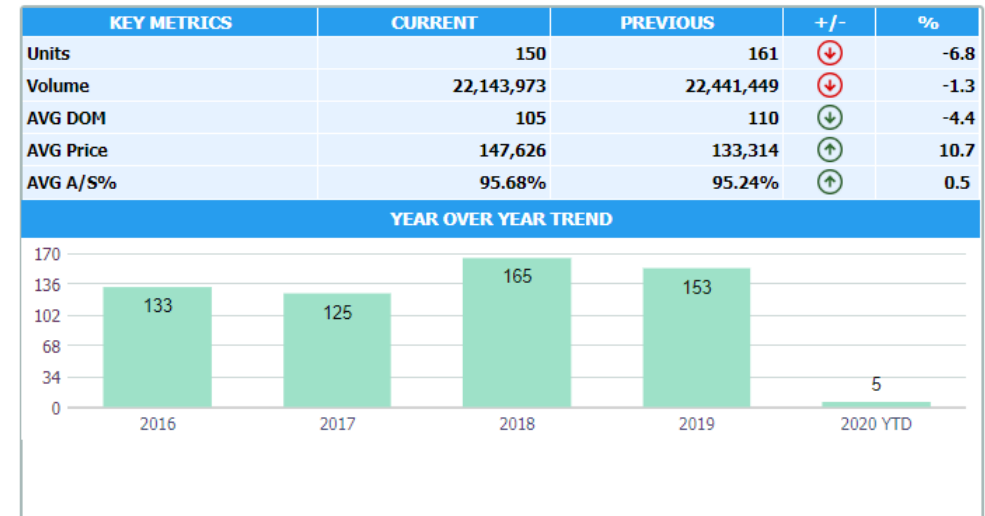
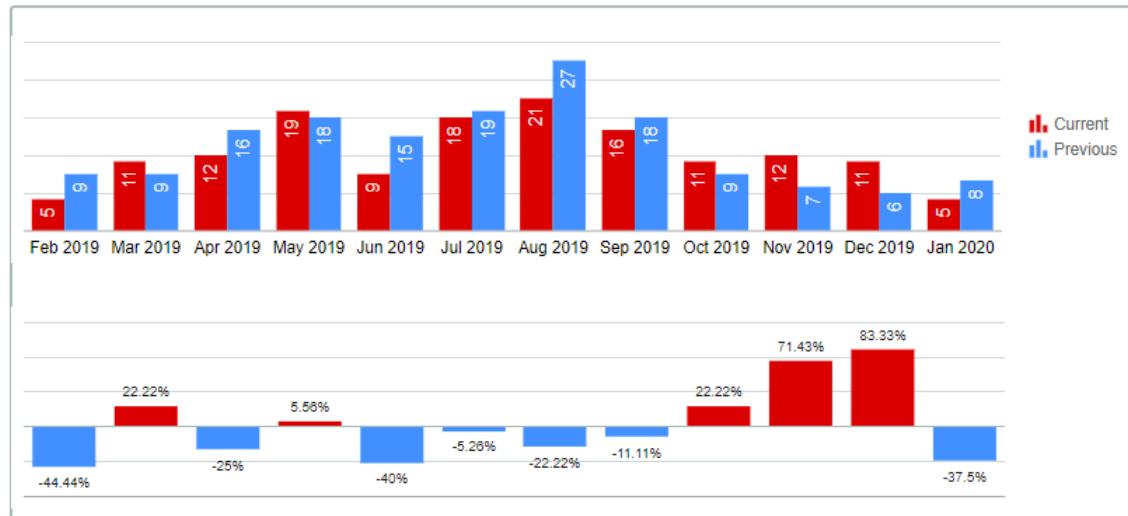
INVENTORY TRENDS



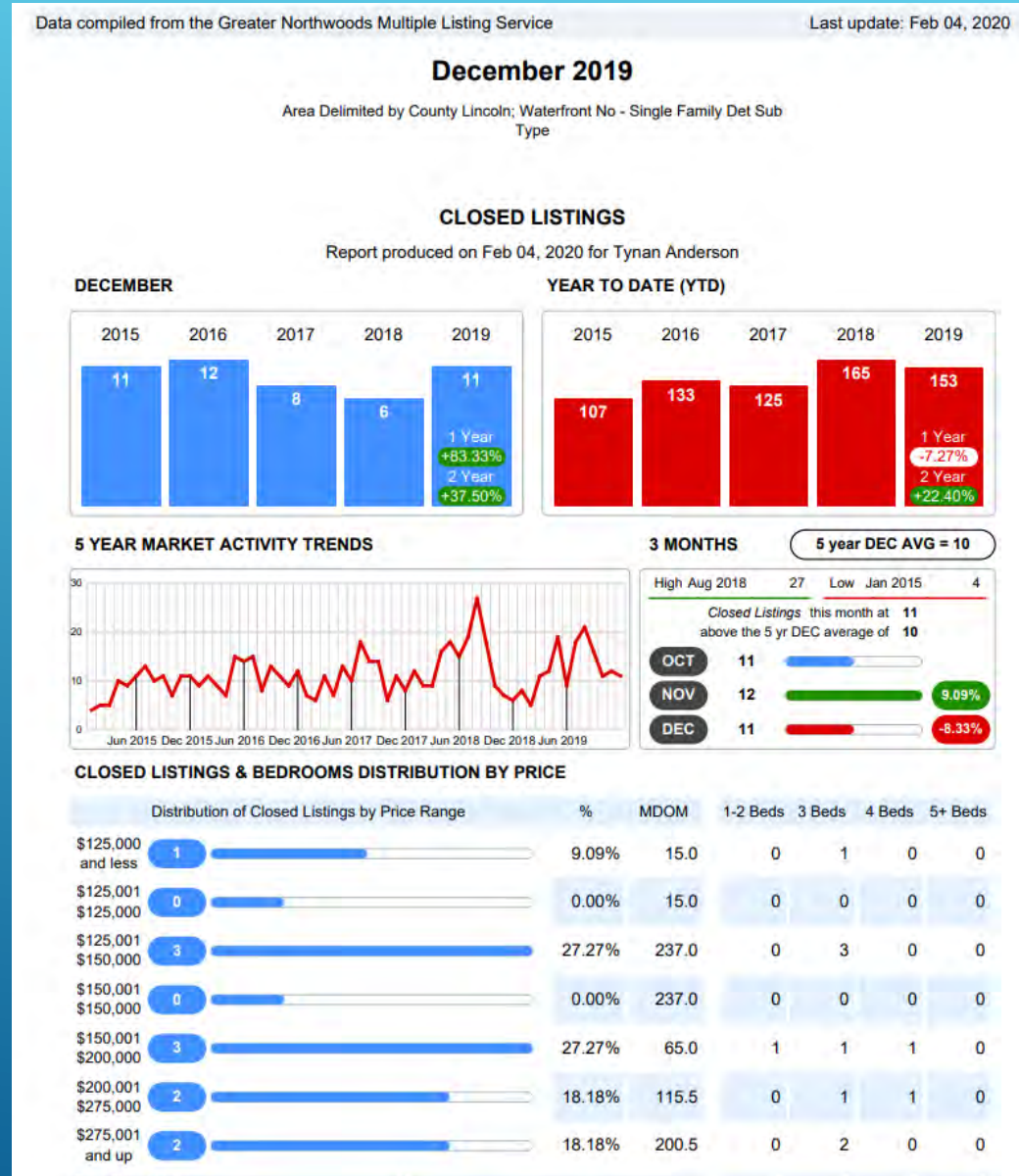
INVENTORY METRICS FOR THE MONTH OF 2020 Jan



COMPARATIVE TRENDS BY UNITS FOR CLOSED LISTING STATUS



Your MLS now has “Trends” reports



PCS Clients

All of your clients are here from Express

Clients Tab – Your PCS Clients

The screenshot displays the 'Clients' tab within the Xposure Control Center. The interface includes a top navigation bar with buttons for Home, Listings, Account, Branding, Stats, Web, Clients (selected), Search, Hotsheet, and MLS® Portal. On the right, there are links for 'Lon Fisk', 'Need Help?', and 'Tutorials'.

Below the navigation bar, there is a search section with an 'Actions' dropdown, a 'Show' dropdown set to 'All Client Types', a 'Search Clients' input field, and pagination buttons (First, Previous, Next, Last).

The main content area is a table listing clients. The table has columns for 'T', 'View', 'Name', 'Search Title', 'Last Login', 'Date Entered', 'City', 'Address', 'Home Phone', 'Mobile Phone', and 'Email'. Two clients are listed:



- Lon-Test**: (2 searches) Collapse..., Nov 23/18, Mar 10/13. Associated searches include 'Woodruff' and 'Xposure search'.
- Lon Fisk**: (5 searches) Collapse..., Jan 31/19, Jan 18/12, nwarlonf@gmail.com. Associated searches include 'test offwater Minocqua', '75-125 Hwy 70 coridor', 'lot 70,000', 'map Phillips - exclude', and 'Distressed sales'.

At the bottom of the table, it says 'Showing 1 to 2 of 2 clients'. Below the table is a legend for client types and statuses:


- Non-PCS Client (house icon)
- Active PCS Client (checkmark icon)
- Inactive PCS Client (X icon)
- Self-managed Client (person icon)
- New Self-managed (green person icon)
- Changed Self-managed (red person icon)
- Read-only (glasses icon)
- Queueing Activated (Q icon)
- Branding Account (blue square icon)

The REALTYSERVER logo is at the bottom center.

PCS Clients thumbnail (default) view




LON FISK
nwarlonf@gmail.com
P. 715-356-3400 [Visit Website](#)
MLS Office
P.O. BOX 377 320 Oak Street




[Results](#) [Favorites](#) [Removed](#)

16 listings found. 0 Selected.


Actions 

Select All


View Search

Distressed sales 

View as


Thumbnails 


Sort by




Last Modified Descending 

☐ \$24,900

403 MAIN ST S , Ashland , Mellen City








No Views


Status	Active	Bed	3	DOM	161	MLS#	180969
Type	Single Family Det	Full Baths	2	Taxes	\$691 (2018)	Lot Sqft	5,718
Title	Fee Simple	Half Baths		Fin Sqft	1,440	Lot Acres	0.1313
Style		Year Blt	1900	Lake Name	Bad River	Lake Chain	




Int. Feat. 1st Floor Laundry
Site Infl. River Front
Large City home Located right across the street from the Mellen School. Property offers a great backyard on the Bad River. 3 bedrooms, 2 full baths, bonus room and an over sized 4 car attached garage. [View Detail](#)

☐ \$150,000

N2880 ORCHARD RD , Langlade , Antigo Township


















No Views



Status	Active	Bed	3	DOM	127	MLS#	181527
Type	Single Family Det	Full Baths	2	Taxes	\$2,602 (2018)	Lot Sqft	969,210
Title	Corporation	Half Baths		Fin Sqft	3,080	Lot Acres	22.25
Style	Raised Ranch (BiL)	Year Blt	1985	Lake Name		Lake Chain	

Int. Feat. 1st Floor Laundry, Pantry
Site Infl. Rolling, Wooded Area, Rural Setting, Farm/Ranch, Pasture Land, Hobby Farm, Hillside Home
32 x 45 foot barn with fenced in pasture areas. Ideal location for a hobby farm. There is a detached garage on black topped drive on 22.25 rolling acres. The home has three bedrooms, living room, kitchen/dining area, bathroom, and

PCS Clients table view

<div><div></div><div><div><div>LON FISK</div><div>nwarlonf@gmail.com</div><div>P. 715-356-3400 Visit Website</div><div>MLS Office</div><div>P.O. BOX 377 320 Oak Street</div></div></div></div>													
<div>Results Favorites Removed</div>													
<div>16 listings found. 0 Selected.</div>													
<div><div>Actions</div><div>View Search Distressed sales</div><div>View as Table</div></div>													
		Modified	# Views	Viewed	Address	Price	County	Township	Year Built	BR	BTH	ML #	DOM
		Feb 10/20	0	View	403 MAIN ST S	\$24,900	Ashland	Mellen City	1900	3	2	180969	161
		Feb 4/20	0	View	N2880 ORCHARD RD	\$150,000	Langlade	Antigo Township	1985	3	2	181527	127
		Jan 17/20	0	View	2 ONTARIO ST	\$104,900	Iron WI	Montreal City		4	2	179706	217
		Jan 17/20	0	View	11531 OXBOW RD	\$121,600	Vilas	Presque Isle	1972	2	1	181032	155
		Jan 6/20	0	View	9874 BLUE HERON LN	\$164,900	Vilas	Boulder Junction	1993	3	2	180652	176
	Cond	Jan 6/20	0	View	12515 SUNRISE CR	\$149,500	Vilas	Lac du Flambeau		3	2	181485	131
	Cond	Dec 27/19	0	View	5074 SPAFFORD RD	\$219,900	Oneida	Stella	1996	4	2	181402	134
		Oct 24/19	0	View	2-TBD STATELINE TR	\$39,900	Gogebic	Marenisco				175379	469
		Sep 30/19	0	View	13434 INDIAN VILLAGE RD	\$29,900	Oneida	Lynne				181391	136

PCS Clients map view



LON FISK
nwarionf@gmail.com
P. 715-356-3400 Visit Website
MLS Office
P.O. BOX 377 320 Oak Street

[Results](#) [Favorites](#) [Removed](#) [Queue](#)

Client View - Lon Fisk

View Search

Client Email nwarionf@gmail.com
Last Client Access: Jan 31/19 1:03PM Pacific time
This is a one-way mirror to your client's PCS account. This view is read-only.

8 listings found. 0 Selected.

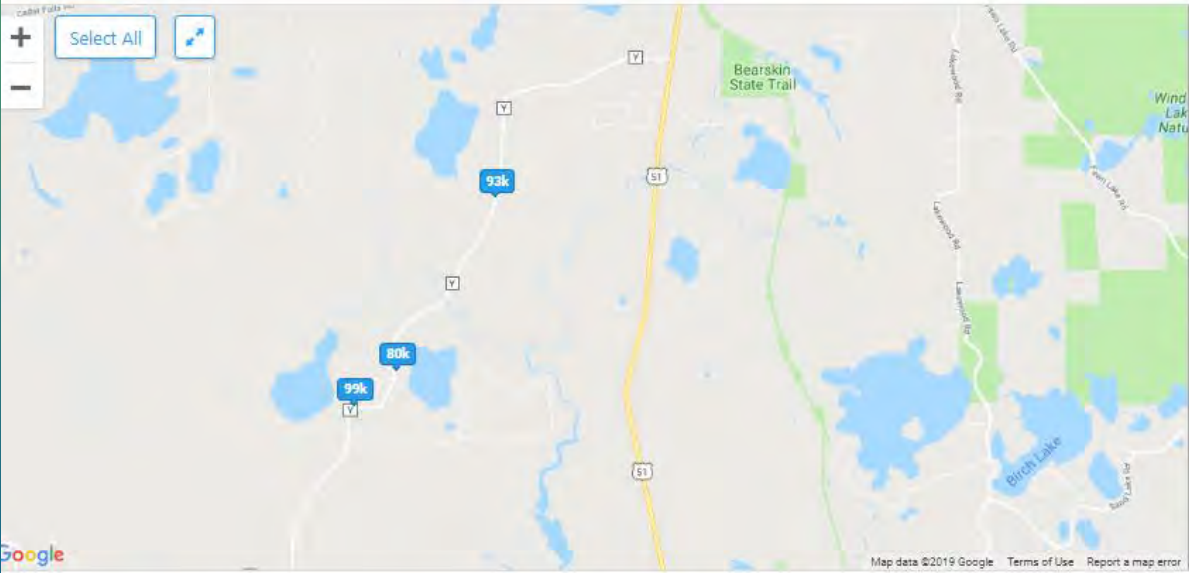
Actions ▼

+


Select All


↗

−




Map data ©2019 Google Terms of Use Report a map error


View as  Map ▼




5513 CTH Y
\$93,300
2 Bed 1 Bath
560 Sqft [view detail](#)




8801 CTH J
\$84,900
3 Bed 2 Bath
1,557 Sqft [view detail](#)




1233 2ND AVE
\$125,000
3 Bed 2 Bath
1,116 Sqft [view detail](#)



5513 CTH Y
\$98,500
2 Bed 1 Bath
560 Sqft [view detail](#)



613 1ST AVE
\$85,000
3 Bed 1 Bath
952 Sqft [view detail](#)



5639 CTH Y
\$85,000
3 Bed 1 Bath
952 Sqft [view detail](#)

REALTYSERVER

PCS Clients driving directions

← from Minocqua, Wisconsin 54548
to 5513 County Y, Hazelhurst, WI 54531

17 min (11.8 miles)
via US-51 S
17 min without traffic

Minocqua
Wisconsin 54548

↑ Head west on Front St toward US-51 S
184 ft

↶ Turn left at the 1st cross street onto US-51 S
7.7 mi

↷ Turn right onto Co Hwy Y/Co Rd Y
Destination will be on the left
2.0 mi

14 min (9.8 mi)

6050 County Y
Hazelhurst, WI 54531

↑ Head south on Co Hwy Y/Co Rd Y toward S Garth Lake Rd
Destination will be on the left
1.6 mi

2 min (1.6 mi)

5632 County Y
Hazelhurst, WI 54531

↑ Head south on Co Hwy Y/Co Rd Y toward N Leisure Dr
Destination will be on the right
0.5 mi

Sign in

Minocqua

Rantz

Tomahawk Lake

17 min
11.8 miles

6050 County Y

5632 County Y

5513 County Y

Bearskin State Trail





hawker State Trail Area


Sunflower

PCS Client viewing a listing

Always keeps you in front of them

4804 Alder Cr | \$899,000

Share:    




Caroline Johnson


P. (715) 892-1234
F. (715) 802-1031
[Visit website..](#)


EXP REALTY, LLC
7750 Hwy 51
Minocqua, WI
United States 54548

Photo Gallery
Details
Location
Comparables



Listed by SCHMIDT-HAUS REALTY



[view full screen gallery](#)  Sign Up to see what your friends like.

Office phone will be displayed unless you choose Cell # in your acct settings

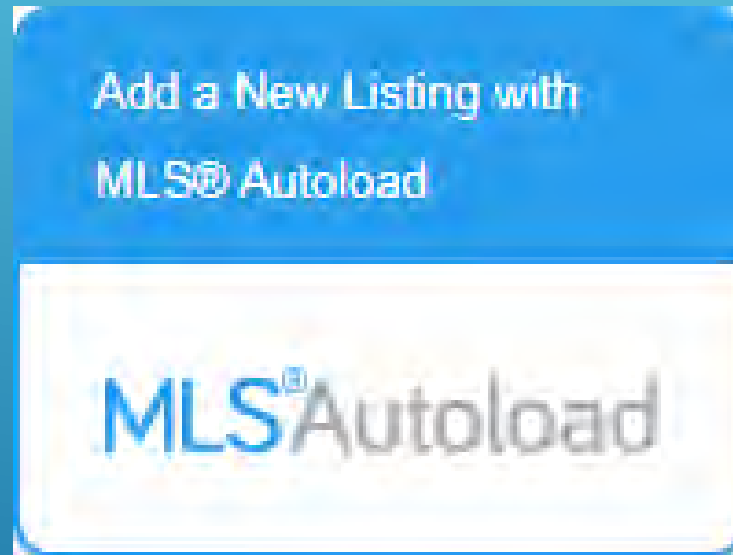
PREC. Add a " " at the end of your Last Name to display the "Person

Cell Phone ☐ Check box to display Cell Phone on website

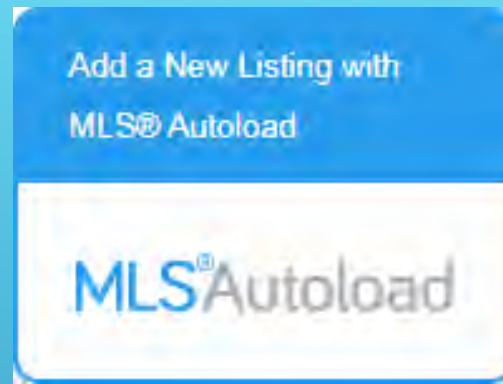
(715) 892-5161

Autoload Data Entry

Autoload is the new Data Entry system



For ADMIN or Agents Entering Listings

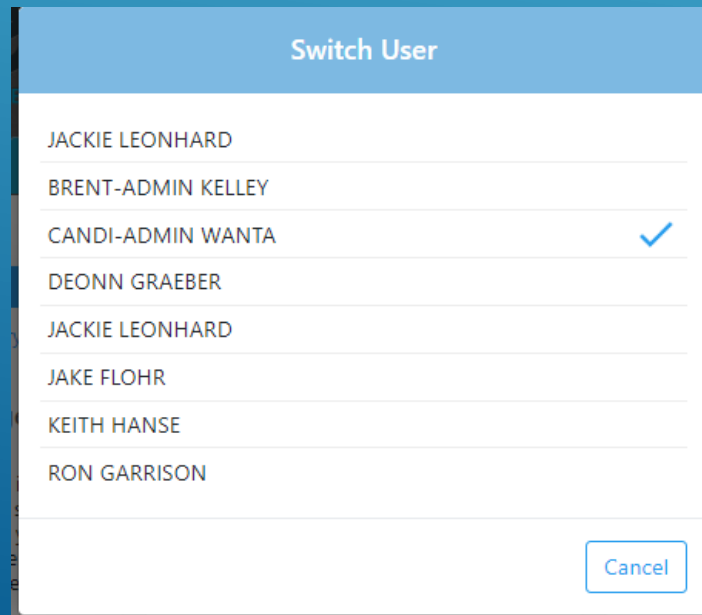
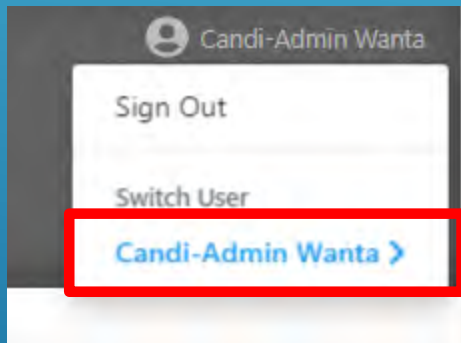


- Autoload is the new Agent-Centric entry project
- Designed to allow for paperless entry by agents on-site
- Listing is COMPLETE with photos, etc. prior to release
- Complete listing may be entered and then submitted later on the contract date – from anywhere.
- **Admin / Assistants are given access to agents' accounts**

Admin Staff

(Brokers and team members if requested)

Can Switch to agent ID's and enter listings/drafts



New Listings

The screenshot displays the 'Exposure CONTROL CENTER' interface. At the top, the logo 'exposure' is shown with 'CONTROL CENTER' in smaller text below it. To the right of the logo, there are user profile icons for 'Jake Flo', a 'Need Help?' icon, and a 'Tutorial' toggle switch. Below the logo, a horizontal navigation bar contains buttons for 'Home', 'Search', 'Hotsheet', 'Clients', 'Listings' (which is the active tab), 'Account', 'Branding', 'Stats', 'Web', 'CMA', 'Trends', 'Reports', and a '+' button. Under the 'Listings' tab, there is a dropdown menu labeled 'Office Listings' and a blue button labeled 'New Listing' which is highlighted with a red rectangular box. To the right of the 'New Listing' button is an 'Edit Draft' button. Below these buttons, there is a search bar labeled 'Filter Results' with a help icon, and a set of pagination buttons: 'First', 'Prev', 'Next', and 'Last'. To the right of the pagination buttons is a 'View as' section with a 'Grid' button. At the bottom of the screenshot, a table of listings is visible with columns: 'Tools', 'MLS #', 'Status', 'C', 'Price', 'Date Listed', 'Date Expired', 'DOM', 'Condition Removal Date', 'Seller', 'Listing Agent 1', and 'Listing Agent 2'. The first row of data shows '170774', 'Active', '\$10,500', 'Jul 0/10', '210', 'Moore', and 'JACKIE LEONHARD'.

exposure
CONTROL CENTER

Jake Flo
Need Help?
Tutorial

Home Search Hotsheet Clients Listings Account Branding Stats Web CMA Trends Reports +

Office Listings ▼ New Listing Edit Draft

Showing 1 to 100

Filter Results ? First Prev Next Last View as Grid

Tools	MLS #	Status	C	Price	Date Listed	Date Expired	DOM	Condition Removal Date	Seller	Listing Agent 1	Listing Agent 2
	170774	Active		\$10,500	Jul 0/10		210		Moore	JACKIE LEONHARD	

- Enter Property address
 - Mark your location carefully, Google maps will try to find it, but may not.
- Upload your photos
 - (1280x960 pixels or larger)
- Floor plans and other media
- Documents (up to 20MB size)
- Room measurements
- Remaining data entry

Enter the address

Show Tutorials?

MLS® Autoload

Lon Fisk

1 Property 2 Location 3 Photos 4 Media 5 Documents 6 Open Houses 7 Measurements 8 Data Entry

Property Address

Unit	Street Number	Street Name
<input type="text"/>	<input type="text" value="320"/>	<input type="text" value="Oak St"/>

Photographer

Company	Photographer Instructions ?
<input type="text" value="Choose a company..."/>	<input type="text"/>

Mark your map location

Show Tutorials?

Need Help? [?](#)

MLS® Autoload

Lon Fisk

- 1 Property
- 2 **Location**
- 3 Photos
- 4 Media
- 5 Documents
- 6 Measurements
- 7 Data Entry

Map Satellite 306 CHICAGO AVE E, minocqua

Click or tap on the map to set the property location.

Google

Map data ©2019 Google Terms of Use Report a map error

Add your photos (up to 99)

[Show Tutorials?](#)

OnOff

MLS®Autoload

Need Help? ?

Lon Fisk

1

2

3

4

5

6

7

PropertyLocationPhotosMediaDocumentsMeasurementsData Entry

Add your listing photos here. Listing photos must be in JPEG format. The photos must be a minimum of **640** pixels in width and height, and less than 10MB in size. You may add multiple photos at one time. To change the order in which photos appear on the listing website, drag the photo. To remove a photos, select the photos with the checkboxes and click Delete Selected Photos

+ Add Photos

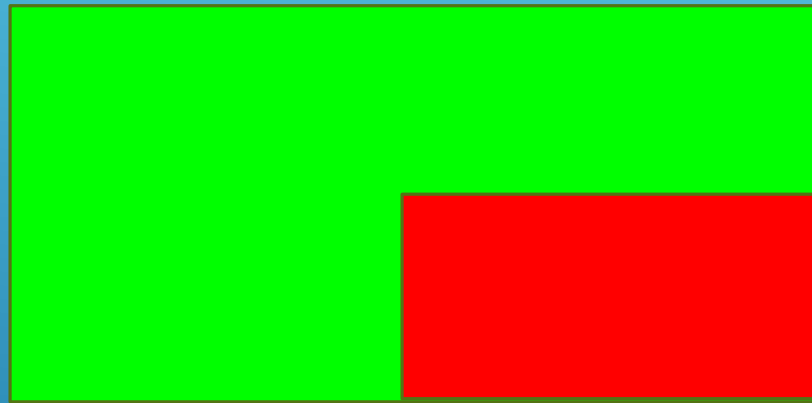
Delete Selected Photos

Select All Photos

Size your photos to 1280 x 960 pixels
Old small ones will not work

Caution – cell phone photos

2160 x 1080



1080 x 540 (too small)

Some wide photos could be 16x8 (2x1).
Downsizing changes all dimensions

Add your media including floor plan, 3D Showcase, and video

Listings with media show higher in public viewing order

Show Tutorials?
On Off

MLS®Autoload

Need Help? ?

Lon Fisk

1

Property

2

Location

3

Photos

4

Media

5

Documents

6

Measurements

7

Data Entry

Xposure Floor Plan Images

Floor plan images must be in JPEG or PNG format and between 640 and 3000 pixels in width and height. You may add multiple floor plan images at one time. Label each floor plan using the dropdown menu. To change the order in which floor plans appear on the listing website, drag the floor plan image. To remove a floor plan, click the trash icon in the bottom right.

+ Add Floor Plan Image

Xposure Floor Plan PDF

Upload a PDF file of the listing's floor plans. You can only upload one file, so include all floors within the PDF file. This PDF is separate from the floor plan images above, and the PDF can be downloaded by the public when viewing the listing in Xposure.

+ Upload Floor Plan PDF

Xposure Video Tour

Please Note: As this Video Tour is not shared with other REALTORS® through the reciprocity of media feature, self promotion within the video is perfectly acceptable.

+ Add Video Tour

← Prev

✓ Saved

Next →

Note:
Virtual Tour Links
are added at the
end of Step 8

Add your documents

Show Tutorials? ☒ On ☐ Off

Need Help? ?

MLS® Autoload

Lon Fisk

1 Property 2 Location 3 Photos 4 Media 5 Documents 6 Measurements 7 Data Entry

Add your listing documents here. Listing documents must be in PDF or JPEG/JPG format.

Essential documents are required with listings entered in the GNMLS database. MLS listings are to include the appropriate Real Estate Condition Report (residential, land, commercial, or farm property) (or WRA Refusal to Complete form), Lead-based Paint Report if applicable, and a Survey or GIS Map if available.

+ Add Document

Add Document

Click to add a new Document for this property, such as a Property Disclosure Statement, Title, or Listing Contract. Documents must be in PDF or JPEG format.

You can change the visibility of each document appropriately to restrict who can view the document.

←Prev Close Next→

Add Document ✕

Title
LBP

Description
(350 characters, 330 characters remaining)
test document upload

Visible To
Any REALTOR® in My Office ▼

Documents are always visible to Board Staff and your Managing Broker

Choose File Lead base paint disclosure.pdf

The maximum allowed file size is 20 MB

NOTE: Supporting documents are governed by the Privacy Act. Before adding the new document, please ensure you have the authority to disclose it.

Add Document Cancel

Now up to 20 MB


Add Open House dates

[Show Tutorials?](#)

On

Off

MLS®Autoload

 Lon Fisk

1

2

3

4

5

6

7

8

Property

Location

Photos

Media

Documents

Open Houses

Measurements

Data Entry

Add open houses for this listing here.


+ Add Open House

Upcoming Open Houses

Thu May 23

1:00 PM - 3:30 PM


Public



Fri Jun 07

1:00 PM - 3:30 PM

Agent Tour



Add Open House dates

The screenshot shows a web application interface with a modal window titled "Add Open House". The modal contains the following fields and controls:

- Type:** A dropdown menu with "Public" selected.
- Host:** A dropdown menu with "Lon Fisk" selected.
- Date:** An empty text input field.
- Time Range:** A slider control with the text "Drag sliders to change open house time range". Below the slider, two boxes show "01:00 PM" and "03:00 PM" separated by "to".
- Notes:** A text area with the label "Notes" and a character count "(100 characters, 100 characters remaining)".
- Buttons:** At the bottom of the modal are three buttons: "Clear Form" (grey), "Add Open House" (green), and "Cancel" (red).

In the background, a sidebar on the left has a "Show Tutorials?" toggle (On/Off) and a progress indicator with steps 1 (Property) and 2 (Location). A main area below the sidebar says "Add open houses for this listing here." and has a "+ Add Open House" button. At the bottom of the page, there are "Prev", "Saved", and "Next" navigation buttons.

Note:
Agent or Public
Date and Time
Any notes

These will appear on
upnorthmls.com

Add your rooms and dimensions

Show Tutorials?
☐ On ☐ Off

MLS® Autoload

Lon Fisk

1 Property 2 Location 3 Photos 4 Media 5 Documents 6 Measurements 7 Data Entry

Building Measurements

Above Grade GLA	Fin SqFt Total	Sqft Finished Bsmt
<input type="text" value="1500"/>	<input type="text" value="1800"/>	<input type="text" value="300"/>

Measurements and Bathrooms

First Floor

Master Bedroom

15' 6" × 12' 9"

Kitchen

12' 0" × 14' 0"

Note:

If you leave the dimensions blank an X will be placed in the matrix as required by MLS rules. At a minimum you are required to provide the location of all rooms.

Add your rooms and dimensions

Show Tutorials?

MLS® Autoload

Need Help?

Lon Fisk

1 Property 2 Location 3 Photos 4 Media 5 Documents 6 Measurements 7 Data Entry

Building Measurements

Above Grade GLA	Fin SqFt Total	Sqft Finished Bsmt
<input type="text" value="1500"/>	<input type="text" value="1800"/>	<input type="text" value="300"/>

Measurements and Bathrooms

First Floor

Master Bedroom

Bathroom

Notice:
Scroll Down to add
basement or 2nd floor rooms

Choose your form type

[Show Tutorials?](#)

MLS®Autoload

Lon Fisk

1

Property

2

Location

3

Photos

4

Media

5

Documents

6

Measurements

7

Data Entry

Select a Listing Form

Residential

>

Commercial

>

Lots/Acreage (Residential)

>

Apartment/Condo (Residential)

>

Complete the data form

1 Property 2 Location 3 Photos 4 Media 5 Documents 6 Measurements 7 Data Entry

Residential: This form lets you Add / Change a listing

Unit Number	<input type="text"/>
Street Number	<input type="text" value="306"/>
Street Name	<input type="text" value="CHICAGO AVE E"/>
Foreclosure	<input type="text"/>
Short Sale	<input type="text"/>
Send to Realtor.com	<input type="text"/>
Display Address	<input type="text"/>
Display City	<input type="text"/>
County	<input type="text" value="01 Oneida"/>
Township	<input type="text" value="HU Minocqua"/>
State	<input type="text" value="WI"/>
Complex/Subdivision	<input type="text"/>
Zip Code	<input type="text"/>
Listing Agent ID	<input type="text" value="42129"/> FISK LON (42129)

← Prev **Submit MLS Listing** Save Draft Print Preview Cancel

Save as draft or submit listing

Save as draft after minimal entry to confirm it will save

Relisting a property

The screenshot shows the 'xposure CONTROL CENT' interface. At the top, there are navigation buttons: Home, Search, Hotsheet, and Clients. Below these, a filter dropdown is set to 'Expired/Cancelled', and a date range is set to '6 Months Back'. The main content area displays '3 listings found, 0 Selected, Showing 1 to 3'. There are buttons for 'Actions' and 'Edit', and a 'Filter Results' button. A table of listings is shown with columns for checkboxes, status icons, addresses, tools, and MLS numbers. The first three listings are: 'Lot 18 BUNTING LN' (MLS 157408), 'ON TAMARACK LN' (MLS 181619), and '1234 TOMAHAWK AVE S' (MLS 178831). A dropdown menu is open for the first listing, showing options: 'View Public Website', 'Marketing Features', 'Design Center', 'Lifetime Stats', 'Listing History', and 'Clone/Relist'. The 'Clone/Relist' option is highlighted with a red box. At the bottom, it says 'Showing 1 to 3 of 3 listings'.

	T	Address	Tools	MLS #
<input type="checkbox"/>		Lot 18 BUNTING LN	Autoload	157408
<input type="checkbox"/>		ON TAMARACK LN		181619
<input type="checkbox"/>		1234 TOMAHAWK AVE S		178831

You can clone or relist a previous listing you had. All photos, etc. will be restored to the new listing

Change from your Active listings to show the Expired/Cancelled list.

Your Solds are also in that dropdown


CMA

Begin here OR with a list from full Search

The screenshot shows the 'xposure CONTROL CENTER' dashboard. The 'CMA' tab is selected in the navigation bar. A central card prompts the user to 'Create a new CMA for a Buyer or Seller' and features the 'CMAGateway' logo. Below this is a table listing existing CMAs.

Address	Date Created		
5074 SPAFFORD RD	Feb 5/20 9:42AM	Open	Delete
1478 SILVER LAKE RD	Dec 16/19 4:21PM	Open	Delete

CMA



LON FISK
Need Help?
Tutorials

HomeSearchHotsheetClientsMy ListingsCMA TrendsMaintenanceMore+

1
Subject

2
Search

3
Results

4
Send

Provide Feedback

Unit

Street Number

Street Name

5074

SPAFFORD RD

Property Type

Bedrooms

Bathrooms

Year Built

Single Family Det

4

2

1996

Lot Size

Fin Sqft Total

Approx. List Price

431244

Sqft

2880

\$

MLS® data has been autofilled from [MLS®# 181402](#).

Subject Property Search By MLS®#

Additional Print Fields

Property address

May try to collect
data from a
previous listing or
Realist

CMA

The screenshot shows the Xposure Control Center interface for a Comparative Market Analysis (CMA). The top navigation bar includes links for Home, Search, Hotsheet, Clients, My Listings, CMA (active), Trends, Maintenance, More, and a plus icon. User options for LON FISK, Need Help?, and Tutorials are in the top right. A progress bar shows four steps: 1. Subject, 2. Search (active), 3. Results, and 4. Send, with a Provide Feedback button. The main area features a map on the left with a search bar containing '5074 SPAFFORD RD' and a list of active listings (5), sold listings (5), expired listings (3), and pending listings (3). The map shows a red pin at the location and several green circular markers with numbers. The right side contains filter panels for Current Price (72,000 to 979,000), Date Pended (2019-08-09 to 2020-01-14), Expire Date (2019-10-24), and County (Filter...). At the bottom are buttons for Previous, Saved, and Next.

posure
CONTROL CENTER

Home Search Hotsheet Clients My Listings CMA Trends Maintenance More +

LON FISK
Need Help?
Tutorials

1 Subject 2 Search 3 Results 4 Send Provide Feedback

5074 SPAFFORD RD

Active: 5 Sold: 5 Expired: 3 Pending: 3

Map Satellite

Current Price
72,000 to 979,000

Date Pended
Quick Date...
2019-08-09 to 2020-01-14

Expire Date
Quick Date...
2019-10-24


County
Filter...
Search All

Previous Saved Next

Verify the map

Refine the search
criteria if needed

CMA



LON FISK
Need Help?
Tutorials

HomeSearchHotsheetClientsMy ListingsCMA TrendsMaintenanceMore+

1 Subject2 Search3 Results4 Send

Provide Feedback

Edit

Viewing
Current Search Results

Active Listings

	Address	Price	Bldg Sqft	\$/sqft	Lot Sqft	\$/sqft	BR	Bth	Yr Blt	DOM
<input type="checkbox"/>	4725 SPAFFORD RD	\$195,900	1,768	\$110.80	217,800	\$0.90	3	2	1986	29
<input type="checkbox"/>	4258 BALSAM LN S	\$375,000	3,659	\$102.49	78,844	\$4.76	4	4	2004	34
<input type="checkbox"/>	5799 CTH M	\$55,000	888	\$61.94	32,670	\$1.68	2	1	1950	29
<input type="checkbox"/>	3544 FAUST LAKE RD N	\$244,900	1,100	\$222.64	47,916	\$5.11	3	2	~1972	180
<input type="checkbox"/>	4305 RIVER RD	\$97,500	1,570	\$62.10	72,745	\$1.34	3	2	~2000	463
Averages:		\$193,660.00	1,797	\$111.99	89,995	\$2.76	3	2	1982	147
Medians:		\$195,900.00	1,570	\$102.49	72,745	\$1.68	3	2	1986	34

← Previous

✓ Save

Next →

View the results

CMA

Home Search Hotsheet Clients My Listings **CMA** Trends Maintenance ▾ More ▾ +

1 Subject 2 Search 3 Results 4 Send [Provide Feedback](#)

[Email CMA Gateway Link](#) [Create CMA Print Document](#)

To

Bcc

From

☒ Send Me a Copy

From Name

Subject

Message:

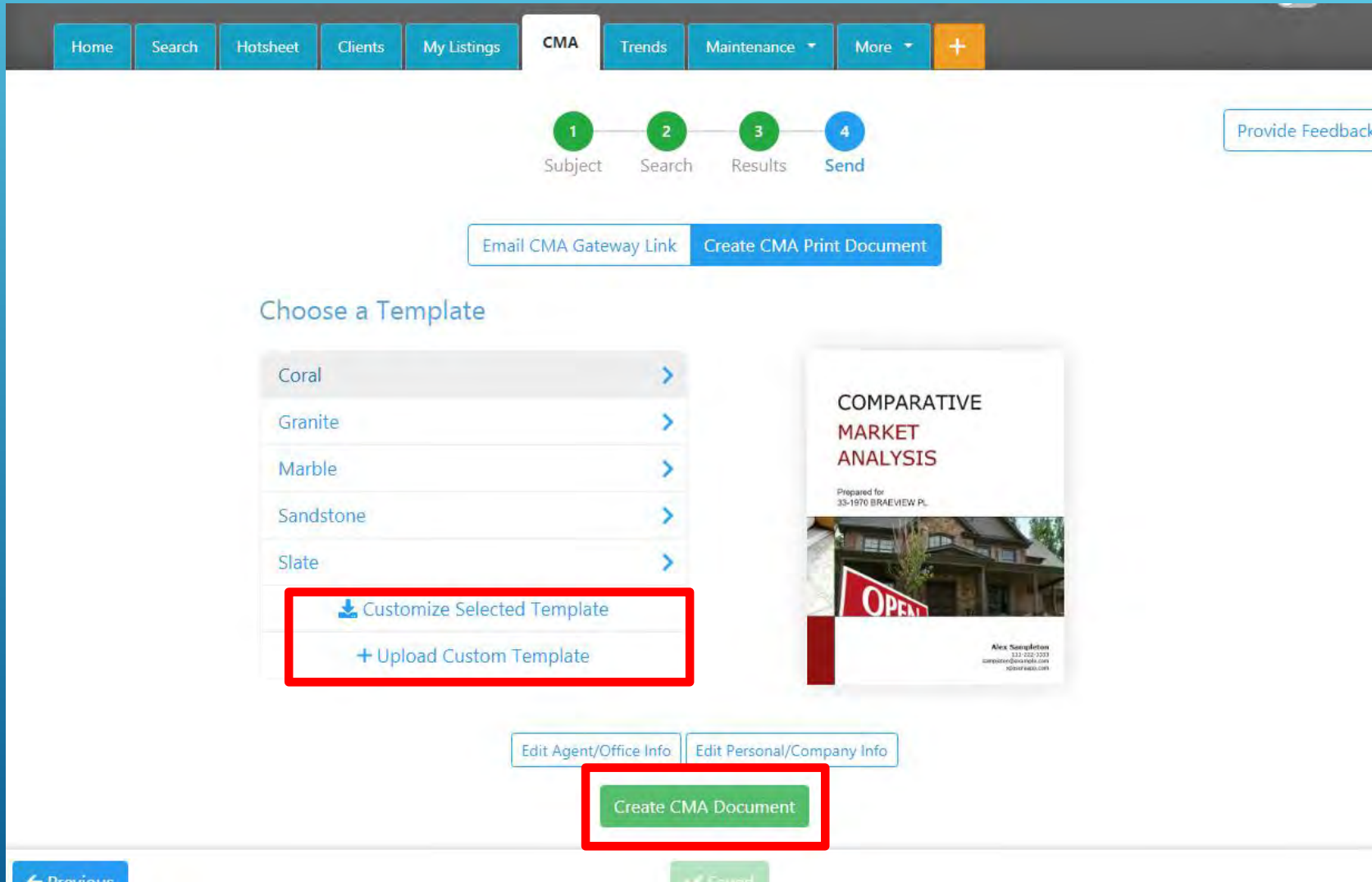
☒ Include my Public Listing Portal

[Preview](#) [Send](#) [Clear Form](#)

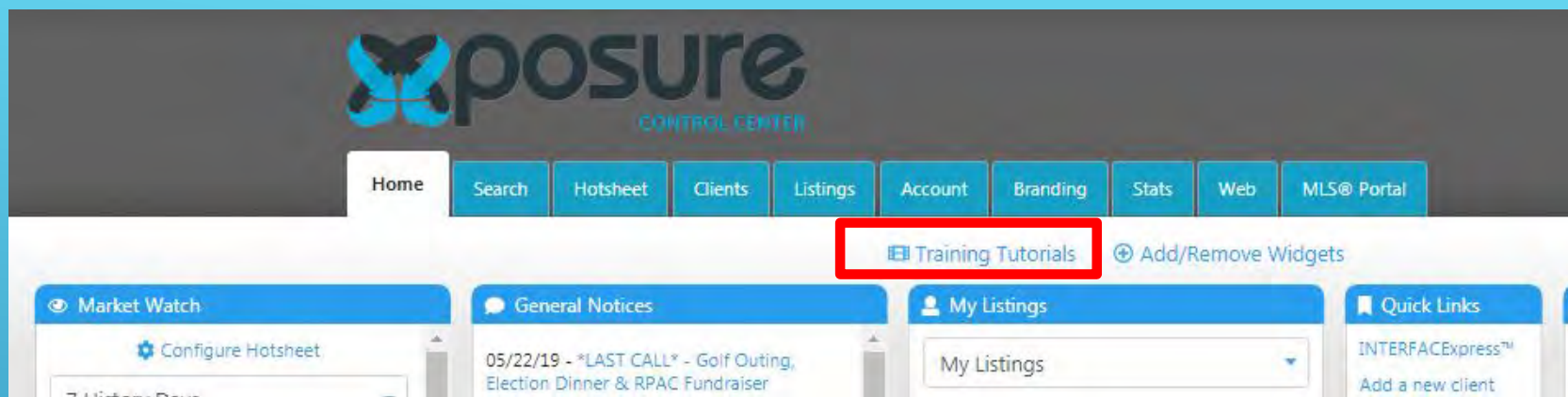
[← Previous](#) [✓ Saved](#)

Email OR Create a
Print document in
Word format

CMA



You can
download a
template,
Customize it and
Save it for all your
CMA's



[HOME](#) [ACCOUNT](#) [LISTINGS](#) [SEARCH](#) [HOTSHEET](#) [CLIENTS](#) [CMA](#) [WEB TOOLS](#) [BRANDING](#) [TRENDS](#) [BROKERAGE TOOLS](#) [PHOTOGRAPHERS](#)

Training Modules

for the Xposure MLS® Platform

Use the menu in the top bar to jump to specific tutorials

The training provided through these tutorials is general in nature, the specific rules and regulations within your Board will still apply

[GET STARTED](#)



Thank you for attending
Lon Fisk, GNMMLS



Bonus – sample listings with media

https://gnmls.xposureapp.com/XposurePublic/8iyh?pk_campaign=mls
https://gnmls.xposureapp.com/XposurePublic/6yok?pk_campaign=mls
https://gnmls.xposureapp.com/XposurePublic/766f?pk_campaign=mls
https://gnmls.xposureapp.com/XposurePublic/81cw?pk_campaign=mls
https://gnmls.xposureapp.com/XposurePublic/bh7d?pk_campaign=mls
https://gnmls.xposureapp.com/XposurePublic/8v2y?pk_campaign=mls
https://gnmls.xposureapp.com/XposurePublic/c2qa?pk_campaign=mls

3D Matterport
Custom Link (Mani Chain)
Brochure
About with Links
Custom Link (branded virtual tour)
Custom Link Video (tour – large)
Branded Video Tour