



In Partnership With



TERRY WATSON, CSP

**Inspiration & Customer
Experience Expertise
Like You've Never
Heard Before**



Terry Watson LIVE Jan 22nd: “CHALLENGE ACCEPTED™” Presentation

Let's be real — being a real estate agent right now can feel like playing Whack-A-Mole. You fix one thing, three more pop up, and meanwhile, the market keeps changing the rules. Sound familiar? Good — because this session is your wake-up call.

In this high-energy, laugh-while-you-learn experience, Terry's going to show you exactly how to turn this unpredictable market into your competitive advantage. You'll discover how to position yourself so clearly and confidently that clients stop shopping for agents and start lining up for you. You'll learn how to communicate in a way that cuts through the noise, how to turn uncertainty into opportunity, and how to build systems that make your business scalable, profitable, and actually fun again.

This isn't about surviving — it's about building a brand that dominates. Terry's going to hand you a playbook to stand out, sell smarter, and build a business that runs on strategy, value, and results.

Challenge Accepted™ is your blueprint for growth in a market most agents are afraid of. If you're ready to scale, adapt, and take control of your business like a pro, this is where it starts. Buckle up — it's time to stop reacting to the market and start running it.

Who: Joint NWAR & CWBR Event – *FREE for NWAR & CWBR Members, \$25 nonmembers*

Where: [Inshalla Country Club - Tomahawk](#)

When: Thursday January 22nd, 2026

Appetizers & Networking 11:00a

Presentation 12:00p-3:00p

REGISTER BY MON 1/12 AT: <https://forms.gle/Yw6Miuc35CJ21ZLv9>

