

REFERENCES FOR BILL DEDMAN'S FAIR HOUSING EVENT Lessons Learned from Long Island Divided

Contact:

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"Everyone working in the real estate industry should see Bill Dedman's Lessons Learned from Long Island Divided. It's a thoughtful and thought-provoking presentation. I would highly recommend Bill to all my association colleagues."

**Lynnore Fetyko, CEO,
Greater Syracuse Association of Realtors®, New York**

"We were excited to have Bill speak to our members on this important topic. We never dreamed we'd have so much positive feedback. We have had many fair housing programs, but Bill made this relevant to every member. I highly recommend Bill Dedman to any state or local association looking for a speaker who engages and covers so much important material."

**John Sebree, former CEO, Missouri Realtors®,
now CEO of California Association of Realtors®**

"Our members loved it! We have talked about it in several other meetings and sessions. Thank you again for doing this study and sharing this with all of us. You have brought light to a grave problem that all Realtors® need to learn from."

**Deb Frazier, CEO,
Realtor® Association of Southwestern Illinois**

"The presentation was very well received. I had a lot of major brokers in the room, and I believe it was very thought provoking for them in reference to monitoring and reducing their potential liability."

**Glenn East, CEO,
Northeast Florida Association of Realtors®, Jacksonville**

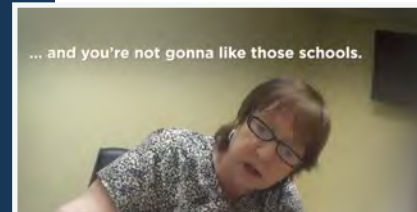
"I've heard nothing but positive comments about the program: 'Best class I've taken on this subject.' 'Flawless.' 'Great class.' And I agree I thought it was extremely well done, a nice mix of very informative conversations coupled with your video clips provided a powerful discussion on topics that are oftentimes difficult to have and receive. Your presentation and packaged information (script, video clips, brochure, promotional materials) made it easy to host a very successful program."

**Lynn Hackworth, Manager of Equity and Impact,
Columbus Realtors®, Ohio**



"We would recommend this class to everyone."

Sharon Sunkel, Durham Realtors®, North Carolina



"This is one of the best classes we have provided to our members and the public. It was a truly eye-opening experience for staff and the members. The presentation was incredibly interactive and engaged the audience in a more meaningful way than other classes."

Tim Beaubien, former Director of Government Affairs, Santa Clara Association of Realtors®, California, now with Arizona Realtors®

"Great job! The webinar was amazing, and we will have a lot of demand from people who were unable to attend to watch the video in the future. Attendees thought it was an excellent webinar."

Christy Auld, Governmental Affairs Director, Greater Chattanooga Realtors®, Tennessee

"We are so grateful, and I know this event provided a lot of value to our membership. Thank you for doing such valuable work that truly sheds a light on how our industry can improve."

Joel Gillison, former Local Government Affairs Director, Greensboro Regional Realtors® Association, North Carolina

"We have received many positive comments about your presentation, and the conversations after made the program that much more successful. Thank you!"

Sue Blumhoefer, CEO, West Central Association of Realtors®, Willmar, Minnesota

"Bill's presentation on Lessons Learned from Long Island Divided was instrumental in our fair housing strategy, laying a foundation for the expansion of our education offerings to address these critical issues."

Wesley Stefanick, CEO, Delaware Association of Realtors®

"Bill Dedman is one of my heroes when it comes to racial justice in real estate. Not only is he an engaging presenter, he truly cares about his audience. He's willing to have deeper conversations to facilitate understanding and acceptance. Bill knows how to speak the language where the point is received clearly, effectively, and impactfully for every person in the audience."

Brian Copeland, Past President, Greater Nashville Realtors®, Tennessee, moderator for Alabama Association of Realtors® and others

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"Thank you for a fantastic program! We have received lots of positive feedback. Members are eager to see the information again or share it. I appreciate your preparedness and the ease of working with you."

Courtney McLaughlin,
Education Services Manager,
Canopy Real Estate Institute,
Charlotte, North Carolina

"Thank you for such an outstanding presentation! Not only was it extremely informative, but you delivered a dynamic solutions-oriented presentation that provided great value to our members."

Jessica Coates, CEO, Howard County Association of Realtors®, Maryland

"Attendees have told us your session was one of their favorites."

Lori Carper, Director of Meetings and Special Events, Houston Association of Realtors®, Texas

"Thank you for one of the most insightful programs we have ever had. We were so pleased with your program."

Libby Sheard, Association Executive, Little Rock Realtors® Association, Arkansas

"Not only were we very pleased with the quality and content of the presentation, but Bill provided great promotional materials for our use. It was a breeze for us to schedule, promote, and host the webinar. We've received positive feedback from our members."

Emily Archer, Director of Education, Boise Regional Realtors®, Idaho

"Our members loved the Lessons Learned from Long Island Divided program. The information really opened eyes in our real estate community. This was the most informative educational program on fair housing."

Diane Smith, Executive Officer, High Desert Association of Realtors®, Hesperia, California

"Bill Dedman's Lessons Learned from Long Island Divided is a must-see presentation for all real estate professionals. Bill Dedman is such a pro, and his session was key to launching our Diversity, Equity, and Inclusion initiatives. Bill skillfully presented the findings from the investigative exposé, and then displayed his mastery of the subject by handling questions and leading discussion of this hard topic with a positive tone, helping with strategies to bring about positive change in the real estate industry."

Rob Hulse, Executive Vice-President, Lawrence Board of Realtors®, Kansas

"The attendance was amazing, and the discussion in the chat was important too. On behalf of GPAR leadership, thank you so much. This was important."

Samar Jha, former Director of Government and Public Affairs, Greater Philadelphia Association of Realtors®, Pennsylvania

"That was fantastic! Thank you so much for doing this for us!"

Heather Greene, Membership Director, Jacksonville Board of Realtors®, North Carolina

"This is information that every Realtor® needs to know!"

Grace Smith, Vice President of Strategy & Engagement, Greater Tampa Realtors®, Florida

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"Our members have told us this is the best program we have hosted."

Kim Chaudion
Bloomington Realtors®, Indiana



"Bill's presentation was the highlight of our programming on fair housing this year. It was engaging, and the use of footage from the study brought the issue home to the audience. We had very positive feedback and were very impressed with Bill's preparation to tailor the presentation to our membership."

Robert Gleason, CEO,
Greater Fort Worth Association of Realtors®, Texas

"Thank you again for your terrific presentation, for your important work in ensuring equal access to housing and professional services in our industry, and for your cooperation throughout the lead-up to the event. We have received a lot of positive feedback."

Matthew Troiani, Vice President of Professional Development and Chief Counsel,
Northern Virginia Association of Realtors®

"I am getting so many emails about how wonderful this was!"

Kristin Cohen, former Director of Education,
New York State Association of Realtors®

"Our leadership team was very grateful for your presentation, Lessons Learned from Long Island Divided. Great information for the team. Opened a few eyes. Much appreciated."

Rob Higgins, Executive Officer,
Spokane Association of Realtors®, Washington

"A MUST-have presenter. Bill Dedman and his team of investigators performed a very much needed study on how Realtors® influence home buyers' lives. His presentation was not only informative but very moving. It is a wake-up call for our industry."

John Leonardi, CEO,
Buffalo Niagara Association of Realtors®, New York

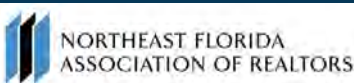
"Our members have told us this is the best program we have hosted."

Kim Chaudion, former Member Services Manager,
Bloomington Board of Realtors®, Indiana

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Bill Dedman has worked with state and local associations across the country.



"Thank you so very much for the excellent presentation! We are receiving great feedback from members!"

**Debbi Conrad, Senior Attorney and Director of Legal Affairs,
Wisconsin Realtors® Association**

"The presentation by Bill Dedman was extremely eye-opening for many of our members. It's been said that we have to get comfortable with feeling uncomfortable in order to make any significant changes in our thinking. That is what this presentation did. Bill opened our eyes to the different perceptions we have depending on our experiences. Highly recommended program!"

**Sharon Smith, CEO,
Quad City Area Realtors®, Iowa and Illinois**

"Bill Dedman's presentation of his investigation Long Island Divided was a disturbing and powerful call to action. Bill presents his findings in a thoughtful, accessible manner. This presentation is invaluable."

**Michael Malone, Director of Professional Development,
Hudson Gateway Association of Realtors®, White Plains, New York**

"Thank you! We got great feedback!"

**Kevin Weinkauff, Communications/Technology/Member Support,
Bonita Springs-Estero Realtors®, Florida**

"Bill, thank you for your dedication to this topic. Your work has allowed us to reflect, not only as individuals but as an entire real estate industry. Our discussion is a reminder of the power we have to providing equal access to homeownership, and you shared strong examples of how we can further our efforts."

**Lisette Torres, Membership Development and Community Relations,
California Association of Realtors®**

"Thank you SO much for sharing the investigation findings and your knowledge with us. We appreciate all you are doing to open eyes in the real estate community."

**Amanda Lanker, CEO,
Battle Creek Area Association of Realtors®, Michigan**

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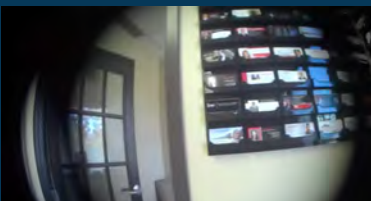
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LONG ISLAND
DIVIDED

25
UNDERCOVER TESTERS
TRAINED

93
REAL ESTATE AGENTS
TESTED

5,763
HOUSE LISTINGS
ANALYZED



"I can't thank Bill enough for presenting a compelling and informative session on the Long Island Divided investigation. We heard nothing but positive feedback from our members on how sobering the presentation was, and how it reinforced their commitment to providing real estate brokerage services in full compliance with fair housing laws and Realtor® Code of Ethics."

**Matt Allen, Professional Development and Government Affairs,
Land of the Sky Association of Realtors®, Asheville, North Carolina**

"Thank you for a wonderful event."

**Brent Dornbos, Director of Events,
Chicago Association of Realtors®, Illinois**

"Bill's presentation was very eye opening and thought provoking. The lessons to be learned cross all industries. I highly recommend Bill Dedman."

**Therese Covell, Professional Standards/Development Director,
Akron Cleveland Association of Realtors®**

"Our state association had more nearly 900 members on the webinar, and attendees' responses were overwhelmingly positive. Many found the material presented informative and eye opening."

**Kim Shindle, Vice President of Communications,
Pennsylvania Association of Realtors®**

"We would recommend this class to everyone. Your investigation was phenomenal! This topic is necessary to explain to those who are still struggling with the mere mention of discrimination, how it affects everyone and not just those being discriminated against. Thank you for your courage to challenge the real estate world and explain how this is still a problem."

**Sharon Sunkel, Chair, Committee on Diversity, Equity and Inclusion,
Durham Regional Association of Realtors®, North Carolina**

Schedule your Fair Housing Event with Bill Dedman

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